



## NEWS RELEASE

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### RESPONSIBLE JEWELLERY COUNCIL CERTIFIES VEEDIAM BVBA

LONDON - The Responsible Jewellery Council (RJC) announced today that Veediam BVBA, the diamond manufacturer based in Antwerp, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC is delighted to congratulate Veediam BVBA on its certification. The successful verification assessment was conducted by Ann Van Vlaenderen from WF&Co., one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"We have tried to enhance our commitment to responsible business practices on a daily basis, maintaining the harmony between business operations and environmental needs. RJC Certification is one big achievement to confirm our good values and a very high recognition. I am thankful to the 'founders and the RJC Team' for the important work they are doing today: to help in preserving the integrity of the jewellery industry embracing human rights," says Patel Prakash, Director, Veediam BVBA.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Veediam BVBA

Perusing the goodwill of our company and affiliates for years, we are manufacturers and retailers of Rough and Polished Diamonds in the international diamond market. We are importing and exporting diamonds all over the world and are involved in the local market as well. Carrying forward the family business, stably and fruitfully, we now look forward to our future generations who can proudly inherit and continue to multiply the capital of our company and hence be an important part of our economy, supporting Sustainable Development.

#### [RJC Certification Information – Veediam BVBA](#)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

[RJC Certified Members](#)

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