



NEWS RELEASE

EDWARD JOHNSON JOINS THE RESPONSIBLE JEWELLERY COUNCIL (RJC) AS DIRECTOR OF BUSINESS DEVELOPMENT

LONDON, UK: 21 NOVEMBER 2017 – Edward Johnson joins the Responsible Jewellery Council (RJC) as Director of Business Development to expand its expertise and drive growth for the organisation, strengthening its influence and reputation across the jewellery industry.

Edward joins the team at the RJC from the Gemological Institute of America (GIA) where he worked to establish GIA's presence in the UK and further expand it across Europe from 2015 as Director of Business Development. He brings a wealth of experience and enthusiasm to his new role at the RJC. Prior to his time with GIA, Edward, a Graduate Gemologist, ran an independent jewellery appraisal company and served as a consultant gemmologist to the Hong Kong Jade and Stone Laboratory. He continues to take a close interest in the ethics and integrity of the jewellery trade.

At the RJC, Edward will be reporting directly to the Executive Director, Andrew Bone, and will be focusing his efforts around developing strategies to drive membership engagement and strengthen the RJC's relationships with key stakeholders. Edward's role will be integral to evaluating new opportunities for growth and expansion into niche markets and working to reinforce the RJC's core values and vision for a responsible worldwide supply chain that promotes trust in the global fine jewellery and watch industry.

Joining the RJC, Edward commented "I am incredibly excited to be joining the team at the RJC and look forward to progressing their vision of an industry wide accreditation. The work of the RJC proposes a set of unique challenges, but also an exciting prospect of growth and opportunity to promote the industry's strong determination to deliver confidence to its consumers and uphold sustainable practices."

Andrew Bone, Executive Director of RJC said "We are delighted to welcome Edward to the team at the RJC and look forward to working with him on furthering our influence as a respected membership and standards setting organisation for the fine jewellery and watch supply chain. His extended experience in the industry and sustained commitment to upholding the values shared by all our members, make him the ideal representative for the RJC."

Edward will be working to develop the RJC globally, focusing particularly on Greater China, India and the USA.

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www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 1,000 member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

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