

# Responsible Jewellery Council

## RJC Logo Use Terms and Conditions

March 2019



### AUTHORISATION OF MEMBERS TO USE THE RJC NAME, LOGO AND DESIGNS

All members of the RJC have committed to comply with the rules adopted by the RJC for the use of its intellectual property, as a condition of membership.

Members of the RJC are not authorised to allow any other party, including business partners, to use the RJC logo or designs incorporating the RJC logo unless the other parties are themselves certified members of the RJC.

Non-member entities that are part of a corporate group structure which includes a member of the RJC may not use the RJC name and logo in any way that conveys a false impression that such non-member entities are themselves members of the RJC.

All certified members of the RJC are authorised and encouraged to use the RJC logo to identify themselves as members and to signify their commitment to responsible business practices.

Intellectual property for “Member Certification” and “Chain of Custody Certification” may only be used by certified members of the RJC, or CoC certified entities under the control of Members of the RJC.

### USE OF THE RJC NAME AND LOGO IN ASSOCIATION WITH JEWELLERY PRODUCTS

The name Responsible Jewellery Council (RJC) and/or the RJC COP certified member logo may not be used in a way that implies that a jewellery product or jewellery materials, or the supply chain for the product or materials, are certified or endorsed by the RJC.

RJC members who are Chain of Custody (CoC) certified are authorised to use the RJC logo, CoC logo or CoC certificate on or in conjunction with CoC material, as defined by the [RJC CoC Standard](#).

Members are not authorised to use the RJC logo in a manner that is likely to cause confusion with non-CoC Material. For example, if a jewellery product contains both CoC material and non-CoC material, the use of the logo may only apply to the CoC material, and not to the product as a whole.

Businesses that purchase CoC material and who are not themselves CoC certified may not reproduce the RJC logo or CoC logo but may use them if already applied to CoC material supplied by a CoC certified business. For example, if the CoC logo is included in the packaging or labelling of the CoC material supplied to them.

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)