

SUSTAINABLE DEVELOPMENT GOALS



Webinar series:

Part One - 1st March 2018

Part Two - 15th March 2018

RESPONSIBLE JEWELLERY COUNCIL

Part Two: SDGs in practice

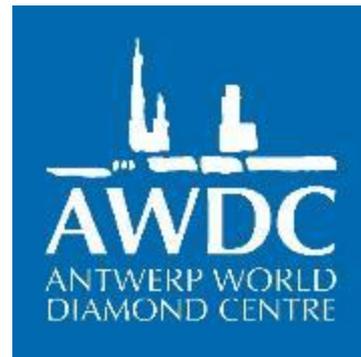
Peter Wollaert



Karla Basselier



Marie D'Huart



MY FAIR
DIAMOND



The Sustainable Development Goals: A Global Vision for Business Action

*Peter Wollaert
UNITAR Fellow
Managing Director CIFAL Flanders*

RJC Webinar II
Antwerp, Belgium, 15 03 2018



cifal
Flanders



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United Nations Institute for Training and Research



“CSR is the responsibility of enterprises for their impacts on society”

Respect for applicable legislation, and for collective agreements between social partners, is a prerequisite for meeting that responsibility.

To fully meet their corporate social responsibility, enterprises should have in place a process to integrate

social, environmental, ethical, human rights and consumer concerns

into their business operations and core strategy

in close collaboration with their stakeholders, with the aim of:

- maximising the creation of shared value for their owners/shareholders and for their other stakeholders and society at large;
- identifying, preventing and mitigating their possible adverse impacts.

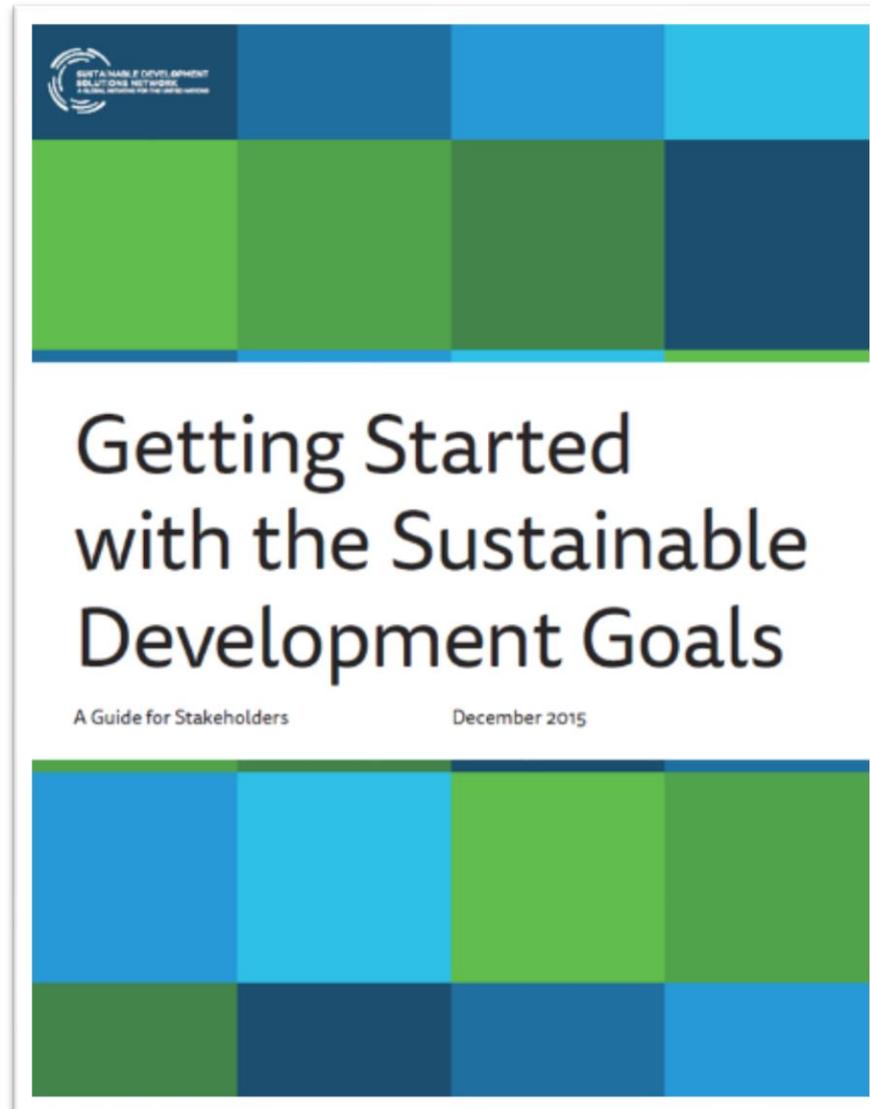
Link: http://ec.europa.eu/growth/industry/corporatesocial-responsibility_nl





SUSTAINABLE DEVELOPMENT GOALS





SUSTAINABILITY ACTIONS TO IMPROVE SDGs



SDGS MODEL OUTPUT



PEACE	We are determined to foster peaceful, just and inclusive societies which are free from fear and violence. There can be no sustainable development without peace and no peace without sustainable development.
PEOPLE	We are determined to end poverty and hunger, in all their forms and dimensions, and to ensure that all human beings can fulfil their potential in dignity and equality and in a healthy environment.
PROSPERITY	We are determined to ensure that all human beings can enjoy prosperous and fulfilling lives and that economic, social and technological progress occurs in harmony with nature.
PLANET	We are determined to protect the planet from degradation, including through sustainable consumption and production, sustainably managing its natural resources and taking urgent action on climate change, so that it can support the needs of the present and future generations.
PARTNERSHIP	We are determined to mobilize the means required to implement this Agenda through a revitalized Global Partnership for Sustainable Development, based on a spirit of strengthened global solidarity, focussed in particular on the needs of the poorest and most vulnerable and with the participation of all countries, all stakeholders and all people.

	EXISTING ACTIONS	ACTIONS TO DEVELOP
PEACE		
Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.		
PEOPLE		
End poverty in all its forms everywhere.		
End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.		
Ensure healthy lives and promote well-being for all at all ages.		
Ensure inclusive and equitable quality education and promote life-long learning opportunities for all.		
Achieve gender equality and empower all women and girls.		
PROSPERITY		
Ensure access to affordable, reliable, sustainable, and modern energy for all.		
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.		
Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.		
Reduce inequality within and among countries.		
Make cities and human settlements inclusive, safe, resilient and sustainable.		
PLANET		
Ensure availability and sustainable management of water and sanitation for all.		
Ensure sustainable consumption and production patterns.		
Take urgent action to combat climate change and its impacts.		
Conserve and sustainably use the oceans, seas and marine resources for sustainable development.		
Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.		
PARTNERSHIP		
Strengthen the means of implementation and revitalize the global partnership for sustainable development.		



CCI FLANDERS CHARTER SUSTAINABLE ENTREPRENEURSHIP

Together for
a sustainable
future



Sustainable Development is no longer the playground of idealists. Entrepreneurs dealing with scarce resources, sustainable energy, investing in human capital, meeting the needs of tomorrow... Sustainable development means sustainable profit in many ways.

CCI Flanders wants to help businesses to embed sustainability into their DNA. By participating in the CCI Flanders Charter Sustainable Entrepreneurship, which will be rolled out throughout the whole of Flanders from January 2017 onwards, you can work on various sustainable topics related to the needs of your company.

Participating in this Charter also means developing the international reputation of your company, as you carry out different actions within the seventeen UN Sustainable Development Goals (SDGs). CCI Flanders is collaborating with CCI Flanders / Unibac an international linking centre which focuses on sustainable management and which may offer the companies the internationally recognised UNITAR certificate.

So why not work towards sustainable development, sustainable profit and international recognition?
More information or an informal meeting?
vanoverbeke@www.vdo.be/vdo

WHY PARTICIPATE?

- ✓ Lead the way in an increasing international trend
- ✓ Work on sustainable profit
- ✓ Save costs
- ✓ Boost your reputation with employees, customers and partners
- ✓ Strengthen your international image
- ✓ Receive expert advice tailored to your business
- ✓ Sign up to a inspiration programme of continuous improvement
- ✓ Work online with social, welfare and environmental legislation
- ✓ Receive an annual evaluation



CCI FLANDERS CHARTER SUSTAINABLE ENTREPRENEURSHIP

Together for
a sustainable
future

HOW DOES THE PROGRAMME WORK?

Over a one year period, you will undertake a number of activities linked to the UN's seventeen sustainable development goals. You will be able to make use of advice and tips from our experts. At the end of the year, you will be able to highlight your improvements to a team of independent experts. If you pass the evaluation, you will receive the CCI Flanders Charter Sustainable Entrepreneurship.

Companies that carry out actions for three consecutive years within each of the seventeen UN sustainability goals will receive the internationally recognised UNITAR certificate, linked to the UN from CCI Flanders / UNIBAC.

PARTICIPATION FEE

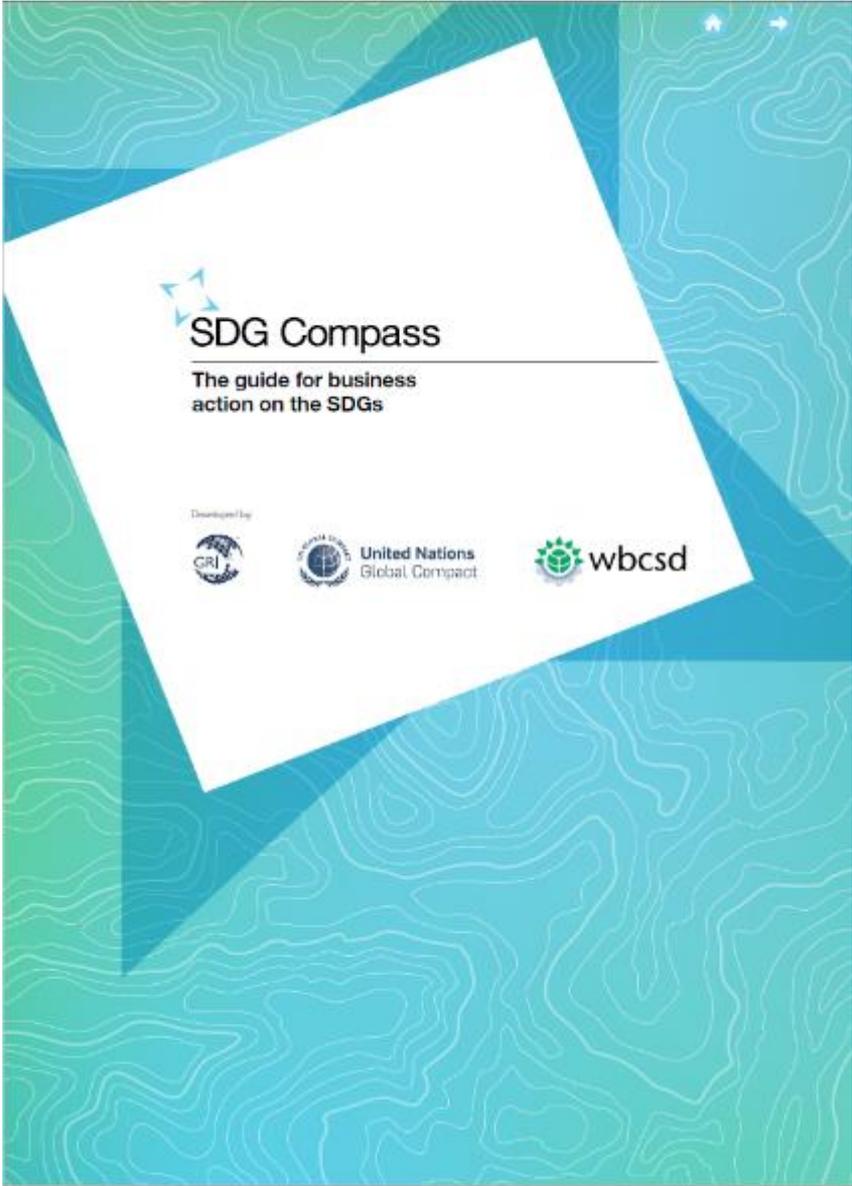
	Week-member	Half-member
< 25 emp./non-profit	€ 1500	€ 1800
25 - 50 employees	€ 2000	€ 2400
51 - 250 employees	€ 2500	€ 3000
> 250 employees	€ 3000	€ 3600



THE MAIN THEMES

- ✓ Integrating sustainability into your strategy
- ✓ Corporate governance
- ✓ Diversity in culture
- ✓ Quality of the working environment
- ✓ Talent development
- ✓ Risk management
- ✓ Energy efficiency
- ✓ Quality of the living environment
- ✓ Sustainable resource management
- ✓ Mobility
- ✓ Social engagement







SDG Compass

[Home](#)

[The Goals](#)

[Business Tools](#)

[Business Indicators](#)

[Downloads](#)

The SDG Compass provides guidance for companies on how they can align their strategies as well as measure and manage their contribution to the realization of the SDGs.

The steps

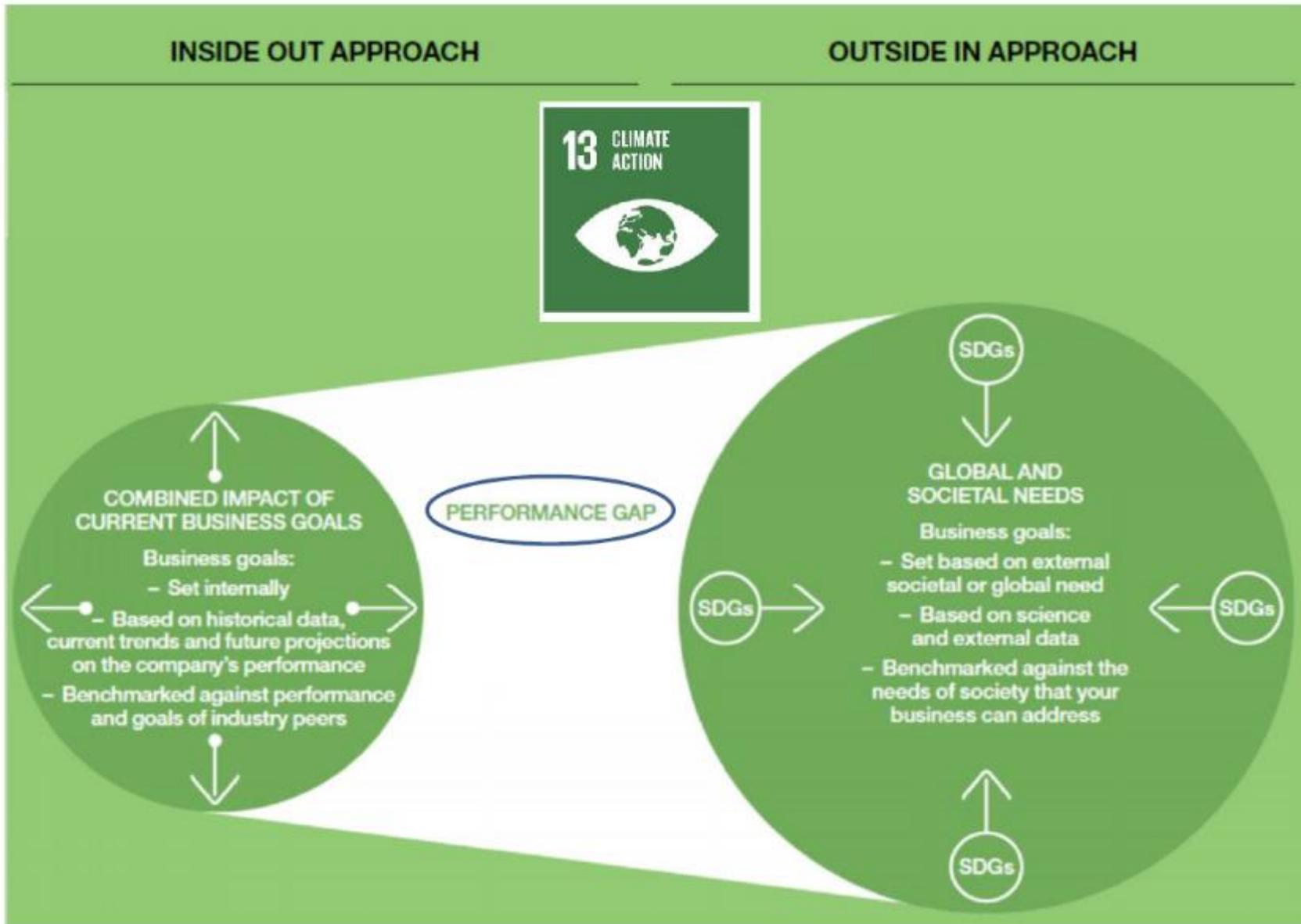
Our planet faces massive economic, social and environmental challenges. To combat these, the Sustainable Development Goals (SDGs) define global priorities and aspirations for 2030. They represent an unprecedented opportunity to eliminate extreme poverty and put the world on a sustainable path.

Governments worldwide have already agreed to these goals. Now it is time for business to take action. The SDG Compass explains how the SDGs affect your business – offering you the tools and knowledge to put sustainability at the heart of your strategy business.

The guide presents five steps for companies to maximize their contribution to the SDGs. Companies can apply the five steps to set or align their course, depending on where they are on the journey of ensuring that sustainability is an outcome of core business strategy









IMPACT ON SDGS



Indicate the impact of your organisation on the SDG's:

- M = Material (direct significant impact by core activities)
- C = Connected (indirect significant impact by core activities)
- O = Other (voluntary commitment)

		Negative			Positive		
		M	C	O	M	C	O
PEACE							
	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.						
PEOPLE							
	End poverty in all its forms everywhere.						
	End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.						
	Ensure healthy lives and promote well-being for all at all ages.						
	Ensure inclusive and equitable quality education and promote life-long learning opportunities for all.						
	Achieve gender equality and empower all women and girls.						
PROSPERITY							
	Ensure access to affordable, reliable, sustainable, and modern energy for all.						
	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.						
	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.						
	Reduce inequality within and among countries.						
	Make cities and human settlements inclusive, safe, resilient and sustainable.						
PLANET							
	Ensure availability and sustainable management of water and sanitation for all.						
	Ensure sustainable consumption and production patterns.						
	Take urgent action to combat climate change and its impacts.						
	Conserve and sustainably use the oceans, seas and marine resources for sustainable development.						
	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.						
PARTNERSHIP							
	Strengthen the means of implementation and revitalize the global partnership for sustainable development.						

ROSY BLUE: "THE 17 SDGs HAVE BECOME THE UNIVERSAL CSR AGENDA"



G4-SBS, G4-S010

SDG MAPPING

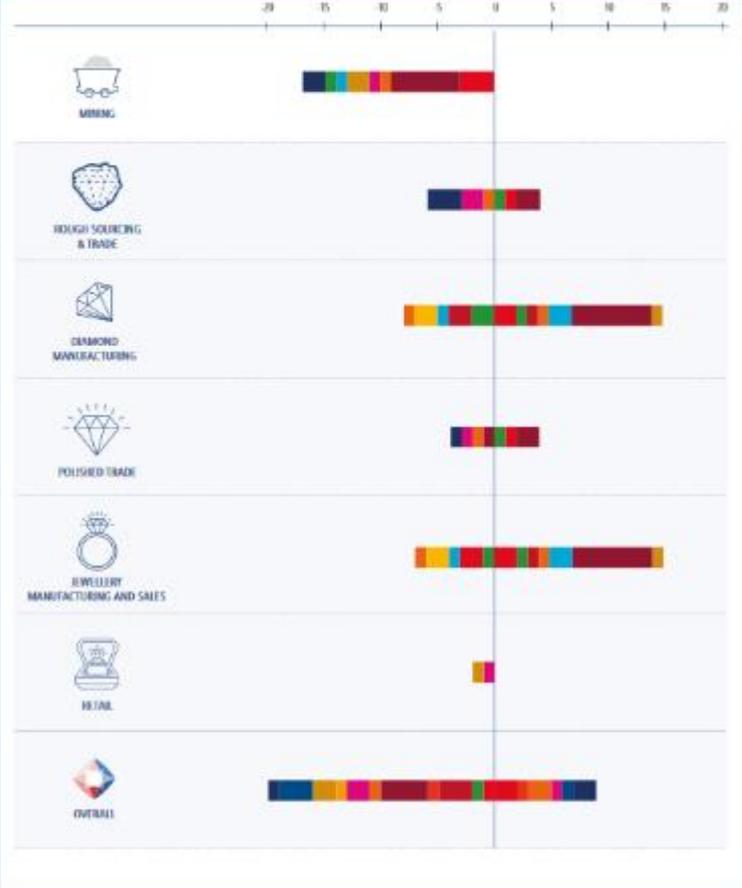
The 17 SDGs have become the universal CSR agenda. Even more, they are the ultimate test to verify that our business is actually a relevant actor in society. Aligning our corporate strategy with the SDGs is all about making sure our daily activities and decisions have the right impact: the most positive contribution, and the least negative impact on the achievement of these 17 ambitions, and their 169 specific targets. We have assessed the impacts we have or can have in every goal, in our own operations or in our sphere of influence. This tight cross-analysis identified touch points between our company and 13 of the 17 SDGs. We dropped the goals where we can have no impact.

ROSY BLUE CAN BRING A MEANINGFUL CONTRIBUTION TO 14 OF THE 17 UN SDGS. THE MATRIX SHOWS WHERE OUR IMPACT IS POSITIVE (+) AND WHERE THERE IS STILL ROOM FOR IMPROVEMENT (-).



Then we analyzed each stage of the diamond supply chain to identify exactly where we can influence most the solutions sought. We found that in our own operations, in our manufacturing activity, we make already a positive difference, but still can improve current activities. There are still many opportunities to be explored. In our sphere of influence, both upstream and downstream, new levels of engagement appear (especially in the mining activity, no acknowledge there are challenges we can take to make things better).

EACH POSITIVE CONTRIBUTION OR CHALLENGE TO SPECIFIC SDGS HAS BEEN LOCATED ALONG OUR VALUE CHAIN. THE MATRIX IS NOW SHOWN PER ACTIVITY.





MEASURING DISTANCE TO THE SDG TARGETS

An assessment of where OECD countries stand

June 2017

OECD
BETTER POLICIES FOR BETTER LIVES

SDG WHEEL: IS YOUR COMPANY FUTURE PROOF?

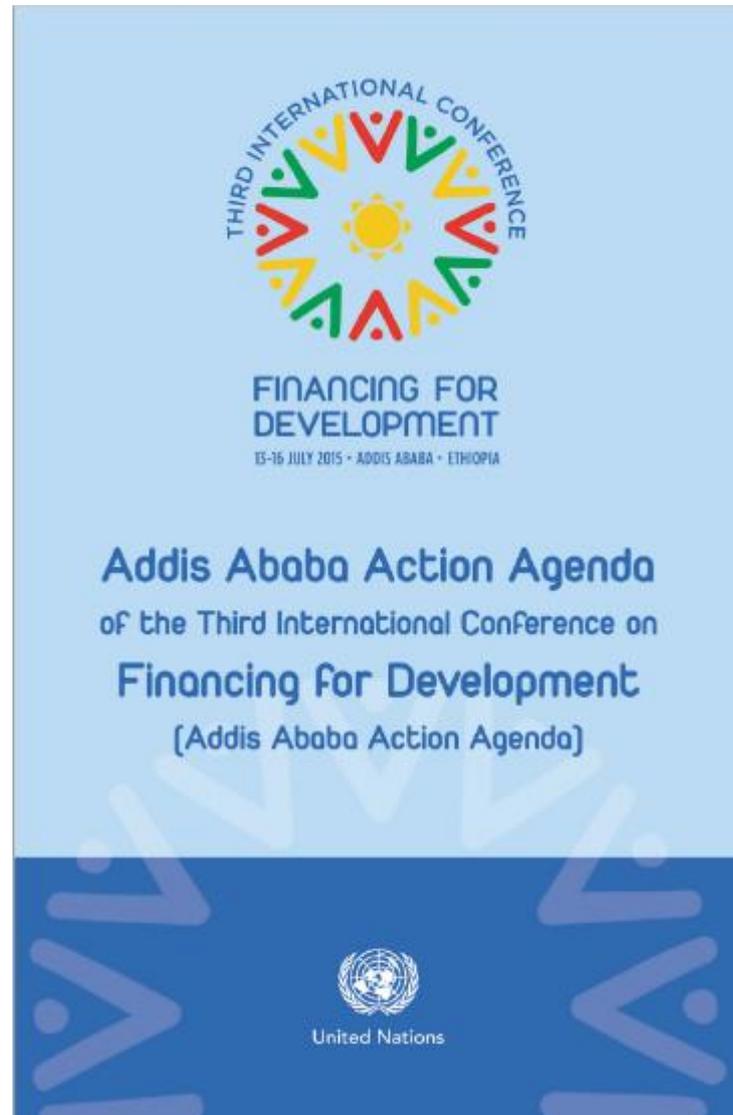














Transforming Our World:

Human Rights in the 2030 Agenda for Sustainable Development

Summary: *The 2030 Agenda for Sustainable Development marks a paradigm shift towards a more balanced model for sustainable development aiming to secure freedom from fear and freedom from want for all, without discrimination. Strongly grounded in international human rights standards, the new Agenda strives to leave no one behind and puts the imperative of equality and non-discrimination at its heart. Despite some gaps from a human rights perspective, the new Agenda goes far beyond the MDGs in encompassing issues related not only economic, social and cultural rights but also civil and political rights and the right to development. With its universal applicability and its importance in shaping development priorities, the 2030 Agenda will open up new avenues to integrate human rights into global and national policies in both developed and developing countries over the next 15 years. However, a strong accountability architecture must be established at national, regional and global levels. Indicators should be grounded in human rights and data should be disaggregated as far as possible according to the grounds of discrimination prohibited under human rights law. People should be empowered to hold their governments accountable for meeting the new Goals.*

After three years of intergovernmental negotiations and one of the most consultative processes in the history of the United Nations, UN Member States adopted and launched the 2030 Agenda for Sustainable Development on 25 September 2015.¹ This new Agenda for “people, planet, prosperity, peace and partnership”, with its 17 Goals and 169 targets, is vitally important as it will strongly influence the direction of global and national policies relating to sustainable development for the next 15 years.

The 2030 Agenda is unequivocally anchored in human rights: The new Agenda is explicitly “grounded in the UN Charter, the Universal Declaration of Human Rights, international human rights treaties” and other instruments, including the Declaration on the Right to Development (para 10). It states that the SDGs aim to “realize the human rights of all” (preamble) and emphasises “the responsibilities of all States... to respect, protect and promote human rights and fundamental freedoms for all, without distinction of any kind as to race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth, disability or other status” (para 19). Importantly, the new Agenda is “to be implemented in a manner that is consistent with the... obligations of states under international law.” (para 18). This means that any gaps or ambiguities should be resolved in accordance with the requirements of international human rights law.

The SDGs offer a new, more balanced paradigm for more sustainable and equitable development: While the MDGs addressed only a narrow set of economic and social issues, the SDGs include 17 goals and 169 targets covering a wide range of issues that effectively mirror the human rights framework. Many of the SDGs relate closely to economic, social and cultural rights. Goal 16 on peaceful and inclusive societies also covers many dimensions of civil and political rights, including personal security, access to justice, and “fundamental freedoms”. Goal 17 and many of the international targets under each Goal address issues that are related to duties of international cooperation and the right to development.

The SDG targets are closely aligned with human rights standards: Although the SDGs themselves are not framed explicitly in the language of human rights, most targets explicitly reflect the content of corresponding human rights standards. For example, the SDGs address availability, accessibility, affordability and quality of education, health, water and other services related to those rights. There are targets on access to safe, nutritious and sufficient food for all, universal health coverage, free equitable and quality primary and secondary education, access to safe and affordable water, sanitation, hygiene and housing, and access to “safe, effective, quality and affordable essential medicines and vaccines for all.”

However, where there are gaps or inconsistencies, it will be critical to ensure that implementation of the targets is consistent with international human rights law: Examples include sexual and reproductive health and rights (Target 5.6), targets limited to the requirements of national law (Targets 5.a and

16.10), and Targets 16.2 (ending violence and torture) and 16.10 (“fundamental freedoms”). In other cases, inconsistencies with human rights standards may be implicit. For example Target 6.2 aims to eliminate open defecation but, with means of implementation unspecified, may risk criminalising the poorest people in practice. These kinds of unintended effects must be anticipated and prevented.

The 2030 Agenda aims to combat inequalities and discrimination and “leave no one behind”, and contains a strong commitment to the disaggregation of data: The 2030 agenda reaffirms the responsibility of all States, to “respect, protect and promote human rights, without distinction of any kind as to race, colour, sex, language, religion, political or other opinions, national and social origin, property, birth, disability or other status” (para. 19). The SDGs include two dedicated goals on combating inequality and discrimination (Goal 5 on achieving gender equality and Goal 10 on reducing inequalities within and between States). The goals and targets aim to “leave no one behind” and “reach those furthest behind first” (para 4). The Agenda calls for the follow-up and review processes for the SDGs to be based upon evidence and data disaggregated by “income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts” (para 74, and Target 17.18).

The new agenda includes perhaps the most expansive list of groups to be given special focus of any international document of its kind. There is a strong focus on women and girls and gender issues, and the inclusion of children, youth, persons with disabilities, people living with HIV/AIDS, older persons, indigenous peoples, refugees and internally displaced persons and migrants (e.g. para 23). There is an important new commitment of Member States to welcome the positive contribution of migrants and ensure that migration takes place with “full respect for human rights and the human treatment of migrants regardless of migration status, of refugees and of displaced persons” (para 35). However there are also major gaps such as the lack of explicit reference to minorities and LGBTI.

The SDGs are universal and indivisible and all goals must be implemented for all people in all countries: Like the human rights agenda, the 2030 Agenda is a universal agenda and is universally applicable for all people in all countries, including developed and developing countries. The new Agenda recognises the different levels of development of countries but expects each country to implement the new Agenda in accordance with their different national realities, resources and capacities. At the same time, the goals and targets are indivisible and an integral whole. Hence, progress must be made on all goals, and the new Agenda cannot be taken as an *à la carte* menu.

A strong accountability framework should be established at national, regional and global levels, including accountability for non-state actors: The 2030 Agenda commits governments to establishing a “robust, voluntary, effective, participatory, transparent and integrated follow-up and review framework” and sets out important principles to guide the review process at all levels, including gender sensitivity and respect for human rights. Details will be defined in intergovernmental negotiations in 2016. A robust accountability mechanism is needed at the global level under the High Level Political Forum. Universal country reviews and thematic reviews should systematically draw upon information and recommendations from the UN human rights mechanisms. Participatory monitoring mechanisms are also needed at the national and regional levels. The UN Guiding Principles on Business and Human Rights, which were recognised in the 2030 Agenda, should provide the framework for the accountability of the private sector.

A human rights-sensitive SDG indicator framework is needed, to monitor progress for all people, everywhere. The high ambitions of the 2030 Agenda must not be diluted in the development of SDG indicators. The “data revolution” for sustainable development must fully embrace not only human rights-sensitive indicators, but also a human rights-based approach to the collection, production, analysis and dissemination of data. The indicator framework must give effect to the 2030 Agenda’s strong commitment to the collection and disaggregation of data to measure progress in “leaving no one behind,” especially individuals and groups suffering discrimination. Data should be collected and disaggregated by all grounds of discrimination prohibited under international human rights law, which will require developing new partnerships, methods and data sources, including non-traditional data sources and data gatherers including civil society.

For more information and OHCHR position papers on the 2030 Agenda for Sustainable Development Agenda, please see: <http://www.ohchr.org/EN/Issues/MDG/Process/MDGPost2015Agenda.aspx>

¹ See <https://sustainabledevelopment.un.org/post2015/transformingourworld>

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THE GLOBAL GOALS
For Sustainable Development

SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs) were launched at the UN Sustainable Development Summit in New York in September 2015. The SDGs embrace a universal approach to the sustainable development agenda. They explicitly call on business to use creativity and innovation to address development challenges and recognize the need for governments to encourage sustainability reporting.

PRIVATE SECTOR ROLE IN SUSTAINABLE DEVELOPMENT

There is now an accepted understanding that governments are no longer the only responsible agent in building sustainable societies. Corporate actors and the private sector are crucial in creating green growth outcomes and sustainable development. This new paradigm is anchored in international policy arenas such as the SDGs, and incorporated into national development and trade policies. This is where GRI serves as a powerful agent for change.

GRI'S CONTRIBUTION TO SUSTAINABLE DEVELOPMENT 2016-2020

GRI's Sustainable Development Goal is to foster inclusive development and sustainable, green, economic growth by empowering decision makers through our sustainability standards and multi-stakeholder network. GRI's Contribution to Sustainable Development 2016-2020 illustrates how GRI will chart this path over the next five years, following these four key objectives:

- Sustainable development policy: GRI will enable and strengthen local and international policy surrounding sustainable development and sustainability reporting.
- Increasing and improving reporting in developing countries: GRI will work towards making reporting relevant for all stakeholders, in particular in developing countries, including those stakeholders who are underserved such as small and medium-sized enterprises, community leaders and advocacy groups.

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Take Action

[View publication](#)["Analysis of the Goals and Targets"](#)[Download the SDG Compass](#)[View our mapping of business indicators against the SDGs](#)[Know more about the SDGs](#)

Grow

[Go to the Reporting Starter Kit](#)[Reporting Hub](#)[View GRI Events Calendar](#)

IS YOUR COMPANY COMMITTED TO THE GLOBAL GOALS?





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Antwerp World Diamond Centre

Start to SDG

The AWDC offered a **grant** to two Antwerp based diamond companies covering the cost of a Start to SDG learning program.

The **purpose** of the Start to SDG program is to shape the business structure and the CSR objectives of Antwerp companies based on the Agenda 2030 and the SDGs.

CIFAL Flanders guided these companies through this exciting journey.

Two **components**:

- An interactive information session on the Agenda 2030
- An Action Learning Workshop with a mapping exercise

Antwerp World Diamond Centre

Support to innovative programmes fostering the SDG

- Support for the DDI
 - Support for My Fair Diamond
- > proven record of support to the SDGs

RJC alignment with SDGs and Agenda 2030

Suggestion for further follow-up

- **Need to map the linkages between Code of Practices (CoP) and SDGs**
 - **Essential tool** *to assess the positive impact of CoP on SDGs*
 - **Positive momentum** *in context of CoP reform*
- **Possible positive effects:**
 - **SDGs awareness-raising** within the RJC community
 - **Enhanced credibility** and acknowledgement RJC at the international level, going beyond the diamond and jewellery industry
 - **Enhanced legitimacy** through use of widely accepted evaluation framework

MY FAIR
DIAMOND

Embedding
the SDG in

MY FAIR
DIAMOND

Marie
d'HUART

March 2018



MY FAIR
DIAMOND

DO YOU LOVE
DIAMONDS
TOO?



What is sustainable luxury?



1. Ethical

2. Positive



3. Beautiful

Ethical: 12 minimum criteria



1. Respect for
Human Rights

2. Community
development

3. Conflict-free

4. No child labour

5. No forced labour

6. Fair wages: living
wage, beyond
minimum wage

7. Safety, health
and hygiene

8. Proper working
time

9. Non-
discrimination

10. Integrity and
traceability

11. No bribery and
money laundering

12. Respect for the
environment

Positive: maximum impact

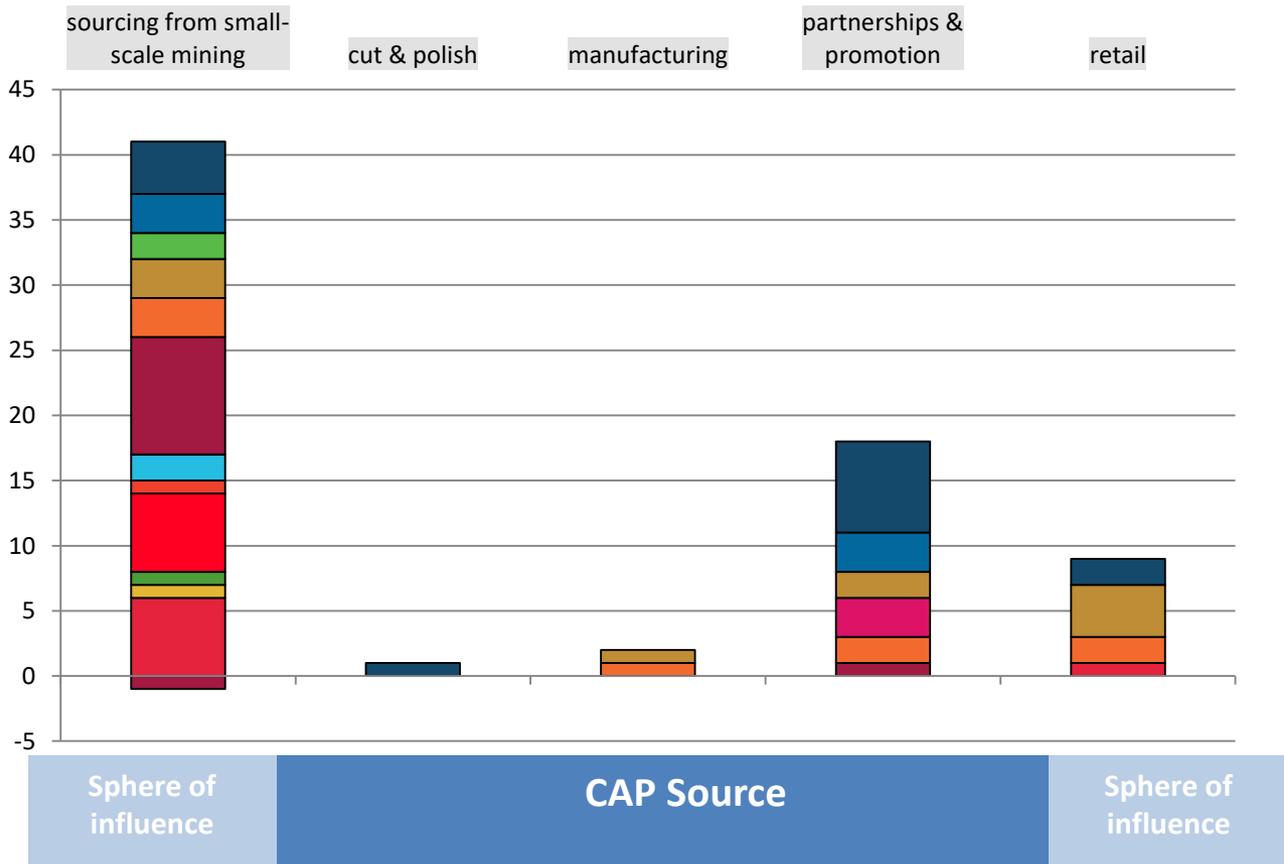


- Small scale
- Collaboration
- Development



SDG-mapping of our business model

Positive contribution to the SDG's all along the value chain

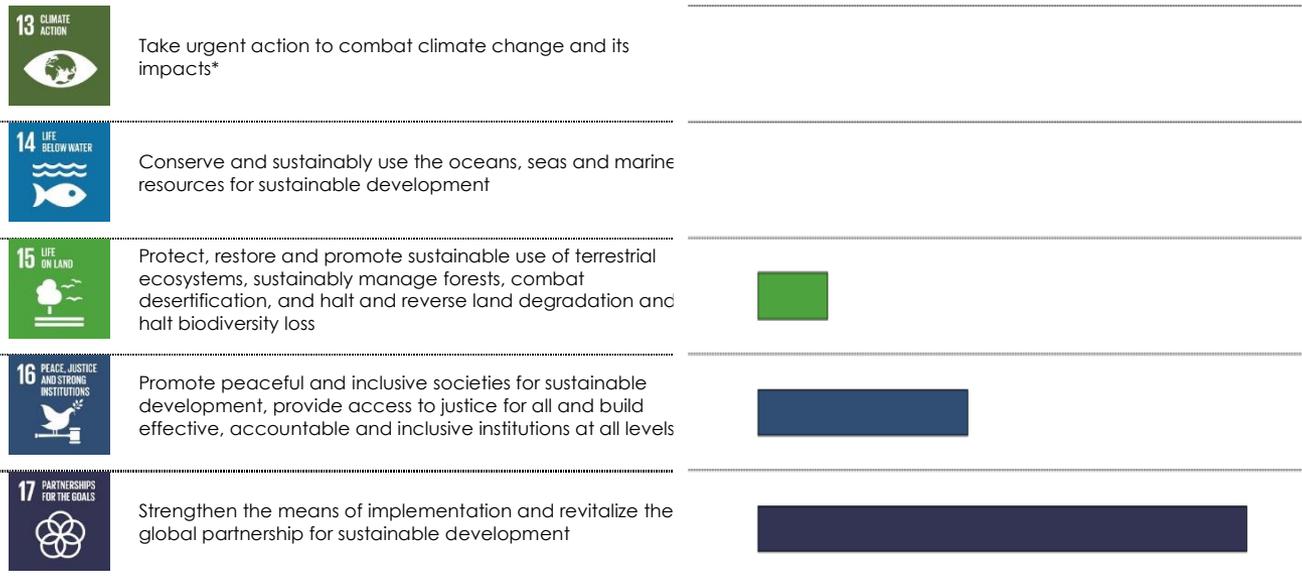


MY FAIR DIAMOND

Positive contribution per SDG

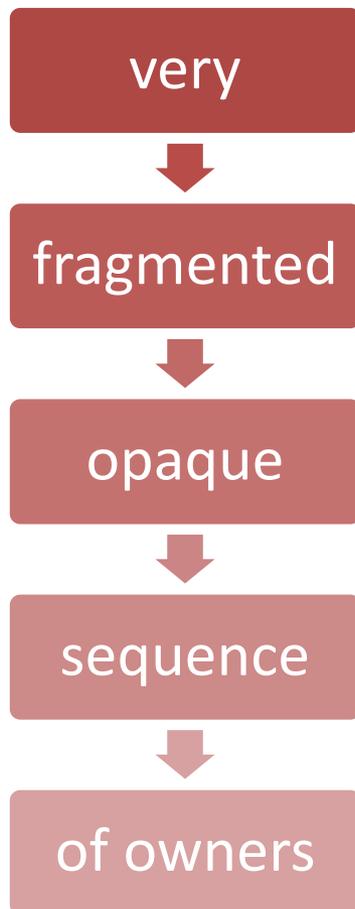


Positive contribution per SDG

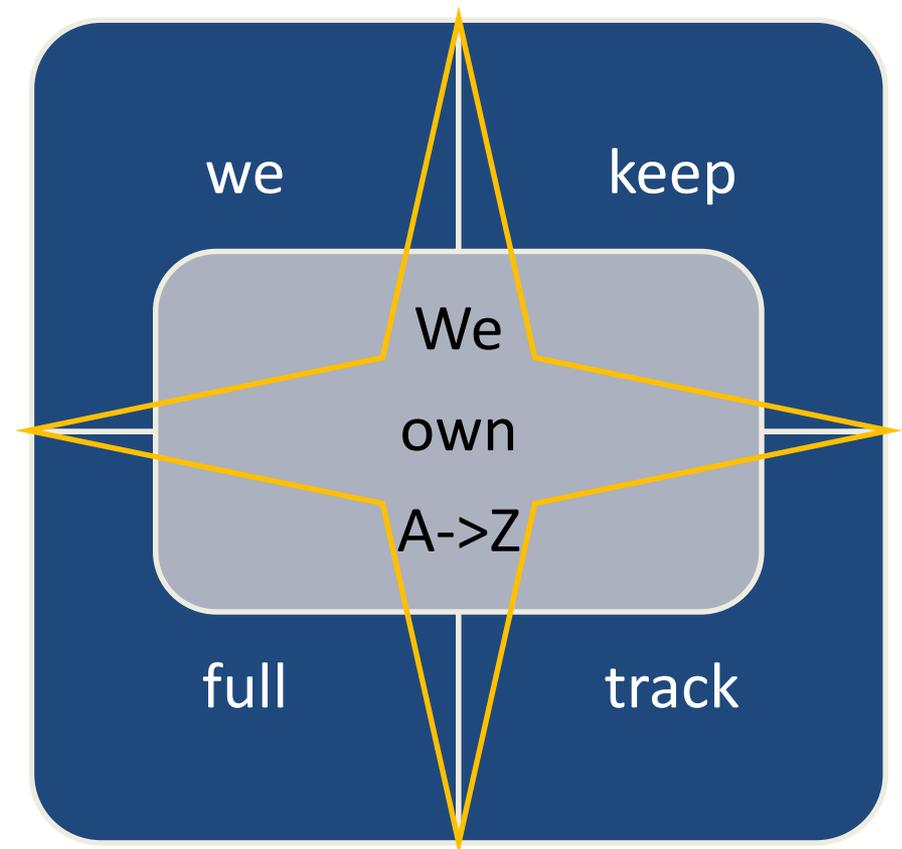


Reinventing the chain

Others' approach



Our approach





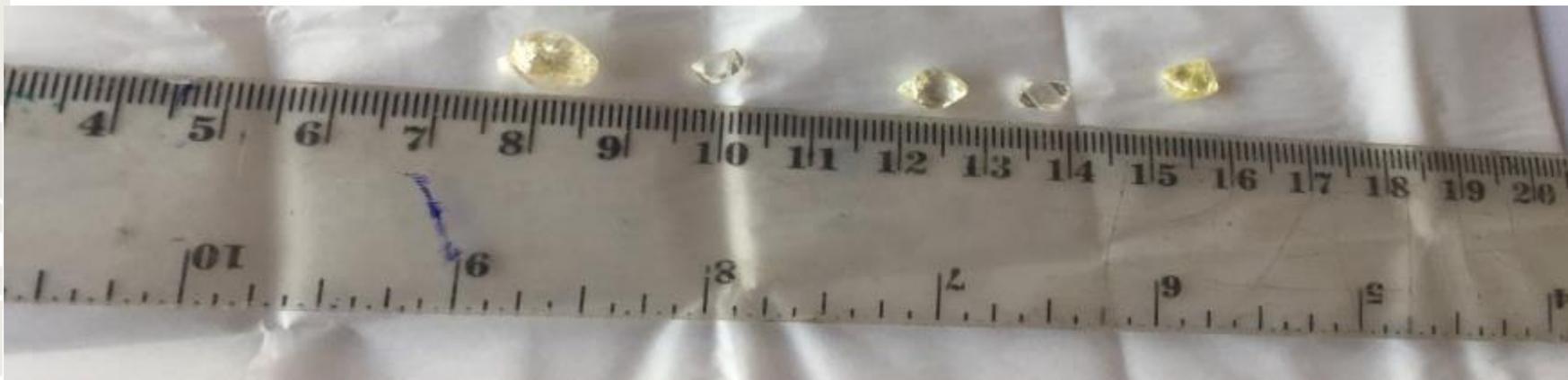
The journey





The selection

MY FAIR
DIAMOND





The cut

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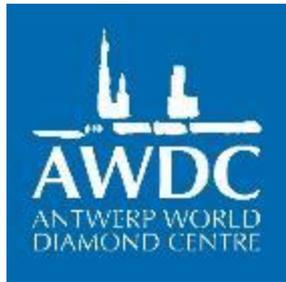
The design



STUDIO | *hedda* |



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Partners



Beautiful: When fair meets fairy...



Solitaire



Toi & Moi



Rectangle



Trio



Twin set



Tandem



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DIAMOND

THANKS!

RJC members' working on the SDGs:



DE BEERS
GROUP OF COMPANIES

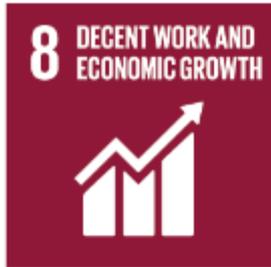
RICHLINE GROUP
A Berkshire Hathaway Company



ROSY BLUE

MORE THAN DIAMONDS

SUSTAINABLE DEVELOPMENT GOALS



Q&A

Thank you!



email

maria.mursell@responsiblejewellery.com

and visit our website at

<http://www.responsiblejewellery.com/>

