



NEWS RELEASE

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WORLD RENOWNED FONDATION DE LA HAUTE HORLOGERIE BECOMES A SUPPORTER OF THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Fondation de la Haute Horlogerie (FHH), the Geneva based foundation which promotes Swiss Fine Watchmaking, has become an official Supporter of the Council.

In becoming a Supporter of the Council, FHH aligns its commitment to transparent business endeavours with the RJC's mission to advance ethical practices throughout the jewellery supply chain from mine to retail.

"We are delighted to announce FHH as a new Supporter of the Responsible Jewellery Council and we look forward to working closely with FHH to achieve the crucial goal of consumer confidence. FHH joins institutions such as: ABN AMRO, BASELWORLD, Compagnie Financière Richemont SA, IDEX Online, Collection Pan-Arab Luxury Magazine, Jewellery Focus Magazine, JCK Events, IJL, Brink's Global Services, Polished Prices and L'Orafo Italiano as valued RJC Supporters and more than 400 companies and Trade Associations in the Council's growing membership," says Michael Rae, RJC's Chief Executive Officer.

"Backed by 27 partner-brands, FHH is recognized as a global think tank for the watchmaking profession, with a mission to inform, educate, train and lead the fight against counterfeiting. The FHH is dedicated to defending the abiding values which have carried beautiful timepieces through the centuries. Only adherence to ethical values and responsible behavior will justify why we make these extraordinary timepieces and most importantly why they are bought by thousands of people around the world. This is why supporting the RJC is of particular importance to the FHH, its partner-brands and admirers of fine watchmaking around the world," says Fabienne Lupo, President and Managing Director Fondation de la Haute Horlogerie.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 400 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Fondation De La Haute Horlogerie

The FHH was founded in Geneva in 2005 to lead dissemination of information and training on the innovation and technical expertise which are the foremost values within the tradition of fine Swiss watch making. With 27 partner companies and now firmly established in all international markets, the Fondation is recognised as a global thought leader for the watch making profession with a mission to inform, educate and train as well as to lead the fight against counterfeiting. For more information please visit www.hautehorlogerie.org

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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