



Responsible Jewellery Council

NEWS RELEASE

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RESPECTED FRENCH TRADE ASSOCIATION JOINS THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that the French association of Jewellery, Goldsmiths and Gems, the Union Française de la Bijouterie, Joaillerie, Orfèvrerie, des Pierres et des Perles (BJOP), has become a Member.

Joining other key national associations; Jewelers of America, the American Gem Society, the National Association of Goldsmiths, the British Jewellers Association and the international World Gold Council, the Union Française BJOP adds the learning and perspective of the very important French jewellery market to the RJC.

“We are delighted to rely on the membership and support of such an important organisation as the Union Française BJOP. It is the first European trade association to join the Council since RJC welcomed the World Gold Council in 2006. By doing so, they take an ambitious and commendable step in standing alongside Europe’s jewellery industry leaders,” says Michael Rae, the RJC’s Chief Executive Officer.

“The ethical, social and environmental consciousness is getting more and more important to our members and to us, as we represent the French jewellery industry and wholesale. Therefore, we took into account these needs by becoming a member of RJC, so we will now be able to expand responsible values and practices in the French companies of our sector,” says Bernadette Pinet-Cuoq, Chief Executive Officer, BJOP.

The members of the Union Française BJOP were most supportive of the decision to join the RJC. Long standing RJC member, Cristofol, sees the strategic link between the two organizations as vital for the future. “We are proud to be a member of RJC and we look forward to the synergy that the RJC and the Union Française BJOP can generate,” says Dominique de Blanchard, Chief Executive Officer, Cristofol Paris.

Other RJC member trade associations were most encouraged to welcome another association to their sector. They see the Union Française BJOP as a strong link in the RJC’s trade association network. “We are most pleased by the membership of the Union Française BJOP. They are a valuable vehicle for the RJC to reach with its message of solid, responsible business practices in France and in the UK,” says Michael Hoare, Chief Executive, National Association of Goldsmiths.

www.responsiblejewellery.com

About RJC -

The Responsible Jewellery Council is an international not-for-profit organisation representing over 130 member companies across the gold and diamond jewellery supply chain.

RJC Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond and gold jewellery products. The Council has developed the RJC System, a certification system – which will apply to all Members’ businesses that contribute to the diamond and gold jewellery supply chain. Under the RJC system, all Commercial Members of the RJC will be required to be audited by accredited, third party auditors to verify their conformance with the RJC’s Code of Practices. The Responsible Jewellery Council and a full list of its Members can be found on the web at www.responsiblejewellery.com

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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