

NEWS RELEASE

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VAN CLEEF & ARPELS CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Van Cleef & Arpels, the French jewellery Maison, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC is delighted to congratulate Van Cleef & Arpels on its certification. The successful verification assessment of Van Cleef & Arpels was conducted by Camille Querleu from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Trust is the foundation of our craft and this certification leverages this trust," says Stanislas de Quercize, CEO and President of Van Cleef & Arpels.

Van Cleef & Arpels has 89 boutiques around the world and three Maisons: Paris, New-York and the recently opened Prince's Building in Hong Kong.

"We are conscious of the exceptional roots and creativity of Van Cleef & Arpels. To be true to our values and true to our clients, this is our aim," says Stanislas de Quercize.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 340 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

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About Van Cleef & Arpels

Van Cleef & Arpels started with a love story; that of Estelle Arpels, born Esther, who married Alfred Van Cleef in 1896. Since its foundation in 1906 at 22 place Vendôme, Paris, the Maison has become internationally renowned for its excellence. To quote Jacques Arpels: "our aim is to offer excellence in all that we do". This unique spirit of Van Cleef & Arpels is founded on three pillars:

- the centenary savoir-faire of our Mains d'Or, the 'Golden Hands', who pass down their unique knowledge from one generation to another, and achieve technical feats such as the Mystery Setting in the Maison's place Vendôme workshop;
- our Pierres de Caractère, beyond their certification, stones which make an impression with brilliance, beauty and individual charisma;
- a timeless recognizable style defined by elegance, femininity and creative audacity.

More information on www.vancleef-arpels.com

RJC Certified Members

Gay Frères

Cartier

Raymond Bloch SA

Metalor Technologies SA

Rubel & Ménasché

Fred Meyer Jewelers and Littman Jewelers

CHANEL

AV10

Signet Jewelers

Chaumet

Aurum Holdings Ltd

Venus Jewel

Charles Perroud

Regal Imports Ltd

Crossworks Manufacturing Ltd

R Steinmetz & Sons

<u>Oteline</u>

Argor-Heraeus

Kiran Exports BVBA

F.Hinds Limited

Baume & Mercier

<u>Piaget</u>

Star Diamond Group NV, Antwerp

AMC NV, Antwerp

Dalumi Europe BVBA

Lazare Kaplan International Inc.

Julius Klein Group

FRED

Yaelstar Bvba

Abhidimon BVBA

Suashish Diamonds (HK) Limited

L&N Diamonds

Tiffany & Co.

KP Sanghvi HK Limited

<u>Taché</u>

Ben Bridge Jeweler Inc

<u>Interjewel Europe NV</u>

Jaeger-LeCoultre

Eurostar Diamond Traders NV (Belgium)

<u>Boucheron</u>

Supergems NV

Van Cleef & Arpels

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