

NEWS RELEASE

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BEN BRIDGE JEWELER INC CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Ben Bridge Jeweler Inc, the US jewellery retailer, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC warmly congratulates Ben Bridge Jeweler Inc on its certification. The successful verification assessment of the Ben Bridge Jeweler Inc was conducted by Michael Armstrong from KPMG, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"As an early adopter of the purpose and principles of RJC, Ben Bridge Jeweler is pleased to receive official Certification, reflecting our longtime commitment to promoting ethical corporate behavior and human rights in the production and sale of our jewelry as well as our adherence to environmentally sound and friendly business practices," says Jonathan Bridge, Co-CEO/General Counsel, Ben Bridge Jeweler Inc.

Ben Bridge Jeweler is a family-operated chain of 70 retail stores in eleven Western States with headquarters in Seattle and stores located in Washington, Oregon, California, Colorado, Alaska, Texas, Hawaii, Arizona, New Mexico, Nevada and Minnesota.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 330 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

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About Ben Bridge Jeweler Inc

Ben Bridge Jeweler was established in 1912 with a commitment to provide the finest in jewelry and personal service to its customers. Ben's father-in-law, Samuel Silverman, a fine guild watchmaker opened the first store in downtown Seattle nearly a century ago. Ben became Sam's partner after marrying his eldest daughter and then purchased his interest, renaming the business. Under the leadership of Ben's two sons, Herb and Bob, the business expanded beyond the Seattle area to the Western U.S. The company is now managed by the fourth generation of the family with three members of the fifth continuing in their parents' footsteps. The company has a tradition of commitment to its customers, having more Registered Jewelers and Certified Gemologists of the American Gem Society than any other jeweler. Each year the company contributes over one-half million dollars to non-profit ventures in and around the communities that it does business because it cares about people and the communities in which it lives and works. The company and its associates also care deeply about the merchandise they carry and the reputable practices of the industry, hence the membership in RJC. More information on www.benbridge.com

RJC Certified Members

Gay Frères

Cartier

Raymond Bloch SA

Metalor Technologies SA

Rubel & Ménasché

Fred Meyer Jewelers and Littman Jewelers

CHANEL

AV10

Signet Jewelers

Chaumet

Aurum Holdings Ltd

Venus Jewel

Charles Perroud

Regal Imports Ltd

Crossworks Manufacturing Ltd

R Steinmetz & Sons

Oteline

Argor-Heraeus

Kiran Exports BVBA

F.Hinds Limited

Baume & Mercier

Piaget

Star Diamond Group NV, Antwerp

AMC NV, Antwerp

Dalumi Europe BVBA

Lazare Kaplan International Inc.

Julius Klein Group

FRED

Yaelstar Bvba

Abhidimon BVBA

Suashish Diamonds (HK) Limited

L&N Diamonds

Tiffany & Co.

KP Sanghvi HK Limited

Taché Company

Ben Bridge Jeweler Inc

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