

## **NEWS RELEASE**

**Embargoed until 17 October 2011** 

# JAEGER-LECOULTRE CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Jaeger-LeCoultre, the Swiss watch manufacturer and part of Richemont International SA, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC warmly congratulates Jaeger-LeCoultre on its certification. The successful verification assessment of Jaeger-LeCoultre was conducted by Michel Mooser from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Since 1833 and the opening of Antoine LeCoultre's workshop in the heart of the Swiss Jura, Jaeger-LeCoultre has been committed to respecting the environment, and in the first place, its immediate environment, the Vallée de Joux and its inhabitants. All along the years, 'La Grande Maison' has been striving for creating products of always better quality and longer durability. All along the years, 'La Grande Maison' has been putting its inventiveness in the service of a better integration of people and environment in its development. The RJC certification sounds therefore like a recognition of our ethical engagement and at the same time like an encouragement to go forward," says Jérôme Lambert, CEO of Jaeger-LeCoultre.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

#### **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 330 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at <a href="https://www.responsiblejewellery.com">www.responsiblejewellery.com</a>

www.responsiblejewellery.com

### **About the Manufacture Jaeger-LeCoultre**

A major player in watchmaking history since 1833, Jaeger-LeCoultre is the first Manufacturer to have been established in the Vallée de Joux, Switzerland. It played a pioneering role by uniting the full range of technical and artistic professions under one roof and made an indelible imprint on the watchmaking development of the entire region. The Manufacture has an impressive range of world firsts, superlative creations and legendary models to its credit, including the Reverso, the Duoplan, the Master Control, the Memovox Polaris, the Gyrotourbillon and the Atmos. Guided by time-honoured knowhow and a constant quest for technical enhancements, the master watchmakers, engineers and technicians craft each watch in harmony with the same passion. Each masterpiece, heir to 178 years of expertise, calls for the exercise of no less than 40 professions and benefits from cutting-edge technologies while being crafted in harmony with the noblest traditions of the Vallée de Joux. Building on a vast heritage encompassing 1,231 calibres and 398 registered patents, Jaeger-LeCoultre remains the reference in high-end watchmaking.

More information on www.jaeger-lecoultre.com

### **RJC Certified Members**

Gay Frères

Cartier

Raymond Bloch SA

Metalor Technologies SA

Rubel & Ménasché

Fred Meyer Jewelers and Littman Jewelers

CHANEL

AV10

Signet Jewelers

Chaumet

Aurum Holdings Ltd

Venus Jewel

Charles Perroud

Regal Imports Ltd

Crossworks Manufacturing Ltd

R Steinmetz & Sons

Oteline

Argor-Heraeus

Kiran Exports BVBA

F.Hinds Limited

Baume & Mercier

<u>Piaget</u>

Star Diamond Group NV, Antwerp

AMC NV, Antwerp

<u>Dalumi Europe BVBA</u>

Lazare Kaplan International Inc.

Julius Klein Group

FRED

Yaelstar Bvba

Abhidimon BVBA

Suashish Diamonds (HK) Limited

**L&N Diamonds** 

Tiffany & Co.

KP Sanghvi HK Limited

<u>Taché</u>

Ben Bridge Jeweler Inc

Interjewel Europe NV

Jaeger-LeCoultre

###