

# **NEWS RELEASE**

**Embargoed until 27 October 2011** 

## SHRENUJ NV CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Shrenuj NV, the Belgium arm of the Mumbai-based diamond cutting and polishing manufacturer, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC is delighted to congratulate Shrenuj NV on its certification. The successful verification assessment of Shrenuj NV was conducted by Peter Warbrick from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We understand that our diamonds and jewellery are inspirational products. We pursue ethical and responsible practices in all aspects of our sourcing and production operations, to sustain consumer confidence. This certification is yet another reflection of our group's 106 years of commitment to the highest ethical standards underpinned by the values of the Shrenuj Group. We are pleased with this recognition by RJC and feel motivated to strive harder towards setting higher benchmarks in the diamond industry," says Apoorva Doshi, Managing Director, Shrenuj NV.

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#### **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 340 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at <a href="https://www.responsiblejewellery.com">www.responsiblejewellery.com</a>

## **About Shrenuj NV**

The Antwerp based Shrenuj NV is a part of the Shrenuj Group worldwide, known for its world class diamonds and jewellery products. Shrenuj NV has been certified by the Responsible Jewellery Council. Shrenuj NV is leading source of rough and polished diamonds, supported by Group's diamond manufacturing operations in India, South Africa and Botswana. More information on <a href="https://www.shrenuj.com">www.shrenuj.com</a>

## **RJC Certified Members**

Gay Frères

Cartier

Raymond Bloch SA

Metalor Technologies SA

Rubel & Ménasché

Fred Meyer Jewelers and Littman Jewelers

CHANEL

AV10

Signet Jewelers

Chaumet

Aurum Holdings Ltd

Venus Jewel

**Charles Perroud** 

Regal Imports Ltd

Crossworks Manufacturing Ltd

R Steinmetz & Sons

Oteline

Argor-Heraeus

Kiran Exports BVBA

F.Hinds Limited

Baume & Mercier

Piaget

Star Diamond Group NV, Antwerp

AMC NV, Antwerp

Dalumi Europe BVBA

Lazare Kaplan International Inc.

Julius Klein Group

FRED

Yaelstar Bvba

Abhidimon BVBA

Suashish Diamonds (HK) Limited

L&N Diamonds

Tiffany & Co.

KP Sanghvi HK Limited

<u>Taché</u>

Ben Bridge Jeweler Inc

Interjewel Europe NV

Jaeger-LeCoultre

Eurostar Diamond Traders NV (Belgium)

<u>Boucheron</u>

Supergems NV

Van Cleef & Arpels

Shrenuj NV

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