



NEWS RELEASE

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L'ORAFIO ITALIANO BECOMES A SUPPORTER OF THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that L'Orafo Italiano, the leading Italian, jewellery magazine, has become an official Supporter of the Council.

"We are delighted to announce L'Orafo Italiano as a Supporter of the Responsible Jewellery Council. L'Orafo Italiano joins institutions such as: IDEX Online, Collection Pan-Arab Luxury Magazine, Jewellery Focus Magazine, BASELWORLD, JCK Events, IJL, Brink's Global Services, Compagnie Financière Richemont SA, ABN AMRO and PolishedPrices as valued RJC Supporters, as well as 360 companies and Trade Associations in the Council's membership. Through the support of L'Orafo Italiano, RJC looks forward to promoting its goal of reinforcing consumer confidence amongst the many businesses, large and small, in the very important Italian jewellery industry," says Michael Rae, RJC's Chief Executive Officer.

"L'Orafo Italiano has been engaging with the Italian jewellery industry, its history and achievements for over 60 years. Our magazine fully supports the RJC in its commitment to responsible business practices. Awareness of ethical, human rights, social and environmental values in the jewellery and gemstone supply chain is key to a positive change and to sustainable development," says Marina Morini, Editor-in-Chief, L'Orafo Italiano.

For further information, please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council
Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together 360 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About L'Orafo Italiano

Since 1946 L'Orafo Italiano has been the best known and most authoritative magazine in the goldware and jewellery sector for the quality of its contents and its image, both domestically and internationally. In every issue qualified contributors and experts in the sector deal with relevant issues for the goldware and jewellery industry, ranging from economy to marketing, from communication to consumer researches, from technology to internet. In every issue, it speaks about trends and markets, fairs and new products. The magazine also communicates via a weekly newsletter and is present on Facebook and Twitter. L'Orafo Italiano is published in Italian and English. More information on www.edifis.it

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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