



## NEWS RELEASE

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### **JCK EVENTS BECOMES A SUPPORTER OF THE RESPONSIBLE JEWELLERY COUNCIL WHILE COUNCIL MEMBERSHIP NOW EXCEEDS 300 COMPANIES**

LONDON – The Responsible Jewellery Council (RJC) today announced that JCK Events, the leading producer of trade events around the world in the fine jewellery industry, has become an official Supporter of the Council.

In becoming a Supporter of the Council, JCK Events is the second jewellery trade fair to align its commitment to transparent business endeavours with the RJC's mission to advance ethical practices throughout the jewellery supply chain, from mine to retail.

"We are delighted to announce JCK Events as a new Supporter of the Responsible Jewellery Council and we look forward to working closely with JCK Events to assist their exhibitors achieve the crucial goal of consumer confidence. JCK Events joins ABN AMRO, Compagnie Financière Richemont SA, BASELWORLD and IDEX Online as valuable RJC Supporters and more than 300 companies and Trade Associations in the Council's growing membership," says Michael Rae, RJC's Chief Executive Officer.

"JCK Events are one of the industry's leading trade shows across the world. We are constantly dealing with change both in the trade show business and the jewellery business. Jewellery trade shows play a key role in supply chain transparency by linking exhibitor to retailer. Providing a transparent, ethical environment to conduct business is essential. By supporting the Responsible Jewellery Council, JCK Events underlines its strong commitment to corporate responsibility and integrity," says Dave Bonaparte, Group Vice President, JCK Events.

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## **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 300 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC System, a certification system – which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC System. A full list of its Members can be found on the web at [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

## **About JCK Events**

JCK Las Vegas 2011 will take place on June 3-6 with LUXURY at JCK, to take place May 31-June 6, 2011 (preceding JCK Las Vegas by invitation - May 31- June 2) and Swiss Watch at JCK, to be held June 2-6, 2011 at its new venue - Mandalay Bay. LUXURY Privé will take place July 25-27 at the Pierre Hotel, in the heart of Manhattan. The series of JCK Events are designed to serve the worldwide jewelry industry by offering the most comprehensive and complete buying and selling opportunities on a business-to-business basis. For more information on any of the international JCK Events or to view the event's image and video galleries, please visit us at [www.jckshows.com](http://www.jckshows.com) or simply call 1-800-257-3626.

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[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
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