



June 25th, 2012

Dear RJC Members,

The RJC and the Alliance for Responsible Mining (ARM) invite you to be part of a positive transformation in artisanal and small-scale mining (ASM). In the next three years ARM seeks to benefit 300,000 miners and their dependants through formalisation processes and through the adoption of the Fairtrade and Fairmined (FT&FM) Standard for ASM gold and associated metals.

ARM is an independent, global-scale, initiative established in 2004 to enhance equity and wellbeing in artisanal mining communities. This work is focused on improved social, environmental and labour practices, good governance and the implementation of ecosystem restoration practices.

In November 2011, ARM and RJC signed a MoU to work cooperatively on advancing our shared objectives. Our organizations also collaborate to increase market awareness for jewellery raw materials from well-managed artisanal and small-scale mining operations.

The Producer Support Fund of ARM was created to promote the formalisation of ASM miners and the adoption of the FT&FM Standard, developed in partnership with Fairtrade International. Mining organisations that become FT&FM Certified benefit from safer and fairer working conditions, commit to reducing the environmental impact of ASM, and receive a Fairtrade premium, which is re-invested in their communities.

The Producer Support Fund is open to all interested donors and social investors who wish to contribute to the positive transformation of the artisanal and small-scale gold mining sector. The fund does not generate financial returns to investors but it generates social returns. By donating to the fund you can be sure that your money reaches the ASM communities: up to 90% of the funds are invested in formalisation and certification processes at the local level and in training and other services to ASM communities.

As an example, your investment could greatly assist the Association of Artisanal Miners "Perseverancia" in Peru. The association is in the initial stage of its formalisation process. To have more control of its economic development, it is crucial for the organisation to have a processing plant, which requires investment as well as the environmental permit and community support. This is but one example of the type of project the fund will support in Latin America and Africa. These projects help implement the OECD Due Diligence Guidance recommendations for ASM in gold supply chains, which all supply chain participants are encouraged to support.

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

ARM's Board of Directors is the governing body of the Producer Support Fund, overseeing transparency, compliance and accountability of the investments. Donors can be acknowledged on the ARM website and other relevant publications and will receive a copy of ARM annual reports.

If you wish to donate or inquire further about ARM's Producer Support Fund, please do not hesitate to contact Elisa Bravo at elisabravo@communitymining.org. The ARM's Producer Support Fund Donation form is herewith attached for your kind consideration.

If you would like to know more about how RJC is working with ARM, please contact Michael Rae at michael.rae@responsiblejewellery.com.

Sincerely,

Michael Rae
Chief Executive Officer
Responsible Jewellery Council

Lina Villa
Acting Executive Director
Alliance for Responsible Mining

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