



NEWS RELEASE

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RJC RE-CERTIFIES GEMCONCEPTS LTD.

LONDON - RJC announced today that GemConcepts Ltd. has achieved Certification against the 2013 Code of Practices (COP) at its manufacturing facility in Tel Aviv, Israel.

"It is a pleasure to announce GemConcepts Ltd. has been certified against the 2013 COP. The provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate GemConcepts Ltd.," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Avi Sadikov from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"GemConcepts is proud to announce that we have obtained RJC Re-Certification for a further three years. We at GemConcepts feel that RJC Certification will help us strive towards future social responsibility challenges and we look forward to more of our colleagues joining RJC. As a niche Diamond design & cutting Company, we fervently believe in human rights, which is why we emphasize artisan techniques and recognize that our employees are our greatest asset. Our ethical standards have been knitted into the fabric of our business from day one. Diamonds are a complex business and our principled approach is not merely about prestige, it is in the best interest of all our partners. GemConcepts is an ethical company by its very nature, where our customers expect more than just a beautiful diamond," says Yoram Finkelstein, CEO of GemConcepts.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 700 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

About GemConcepts Ltd.

GemConcepts Ltd. is a Diamond Cutting Boutique facility which specializes in three main niches: Period Diamond Cuts, Signature Diamond Cuts, Unique custom-designed Diamonds. As a company, we consider ourselves innovative and are constantly striving to provide unique and continuously evolving products. GemConcepts fundamentally uses the most up-to-date technologies, R&D and precision cutting, but beyond that we view ourselves as an exclusive Diamond concept with an outright novel philosophy for Diamond cutting & marketing. The foundations of our brand are based on our passion, cutters, originality and ethics. Our Research & Development team persists in learning and testing light behavior patterns in Diamond cuts and adamantly applies them to our product offerings. With its artisanal accuracy GemConcepts has introduced a ground-breaking Diamond cutting process to the polished Diamond world which in turn, has generated an original Diamond product with unparalleled added values. Our Diamonds are recognized by jewelers and their clients as a benchmark for fancy shaped Diamonds thanks to their Ideal, meticulous design. For more info visit: www.gemconcepts.net

[RJC Certification Information – GemConcepts Ltd.](#)**[RJC Certified Members](#)**

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