



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES GENESIS DIAMONDS BVBA

LONDON - The Responsible Jewellery Council (RJC) announced today that Genesis Diamonds BVBA, the Antwerp - based diamond trader, has achieved certification by meeting the ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Genesis Diamonds BVBA on its certification. The successful verification assessment was conducted by Stefaan Beirens from Figurat Bedrijfsrevisoren, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"The principles of RJC are in absolute sync with the ethical and corporate values of our company. Hence, we are thrilled to be certified by RJC. It further affirms the strong beliefs of our stake-holders regarding human rights, labour rights, and the environmental impact of our company. The promoters of our company are committed to conducting our businesses in a transparent and humane way. The connection with RJC reaffirms our commitment to high ethical and moral standards which are the corner-stone of our company," says Nilang Mehta, CEO of Genesis Diamonds BVBA.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 440 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Genesis Diamonds BVBA

Genesis Diamonds BVBA was formed in 1991 in Antwerp, Belgium. For the past thirty-plus years, we are serving our world-wide customers with tailored and customized assortments tending to individual client demand. Our varied and consistent client base is testimony of our long term goal of client-supplier relationship based on mutually sustainable business model.

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Doing business with ethics and corporate values is a corner-stone of our long-term vision. We have entered into strong marketing alliances with similar positioned companies in India, Hong Kong and the USA. We also have a chain of regular suppliers on rough diamonds, sourcing them from different parts of the world on a consistent basis. Our business is built on the pillars of loyalty and integrity.

[RJC Certification Information Genesis Diamonds BVBA](#)

[RJC Certified Members](#)

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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