



NEWS RELEASE

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TAG HEUER – RE-CERTIFIED BY THE RJC

LONDON - RJC announced today that TAG Heuer, the Swiss jewellery watchmaker, has achieved Re-Certification by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC congratulates TAG Heuer on achieving Re-Certification. TAG Heuer were first certified in 2011. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and thereby maintain Certified Member status," says Ashish Deo, RJC's Chief Executive Officer.

The successful verification assessment was conducted by Christophe Schmeitzky from Ernst & Young et Associes (France), one of the independent third-party auditing firms accredited by the RJC.

"It was crucial for TAG Heuer to re-achieve the RJC Certification. TAG Heuer has been a member of the RJC since 2005. This shows its commitment to responsible business practices and environmental consciousness. These are some of the company's core values associated with business and ethics," said Stéphane Linder, CEO, TAG Heuer.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About TAG Heuer

TAG Heuer: the Swiss Avant-Garde watchmaker since 1860. Its rich heritage is built on pushing boundaries and breaking rules: harnessing mental fortitude to overcome technology restraints and create daring watches and chronographs. Long-lasting partnerships with motor racing teams and charismatic ambassadors drive it to break with watchmaking conventions, and, as a consequence, master time with unparalleled precision. The brand's motor racing DNA, as well as the amazing athletes who belong to its dream team, reflect its core values of teamwork, mental strength, courage and ambition. Its slogan, DON'T CRACK UNDER PRESSURE, is far more than a claim - it is a mindset.

[RJC Certification Information – TAG Heuer](#)

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

[RJC Certified Members](#)

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