



NEWS RELEASE

Embargoed until 18 July, 2012

RESPONSIBLE JEWELLERY COUNCIL CERTIFIES SHANIA SPRL

LONDON - The Responsible Jewellery Council (RJC) announced today that Shania SPRL, the Brussels-based jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Shania SPRL on its certification. The successful verification assessment was conducted by Stefaan Beirens from WF&Co., one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"As soon as we knew about RJC, we wanted to be a part of this project as our values are similar to those provided by RJC, especially those related to human rights and the environment. We believe that being a certified member of RJC will help us to promote these values in our sector," says Islah Al Ashwal, CEO of Shania SPRL.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council
Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Shania SPRL

Shania SPRL is a Belgian young company, created in 2008. Shania SPRL produces jewellery with important requirements: creativity, high quality of materials, high quality of craftsmanship and respect of human rights. Shania SPRL defends with passion their 7 values: Humanity, Cultural heritage, Customer Satisfaction, Creativity, Craftsmanship, Emotion and Luxury. For more information, please visit our website www.shaniajewels.com

[RJC Certification Information – Shania SPRL](#)

[RJC Certified Members](#)

www.responsiblejewellery.com