

## Responsible Jewellery Council Cookie Policy – Effective from: 29 July 2019



This website uses cookies.

A cookie is a small text file that is downloaded to your computer that gives you a more personalised experience when using our website. They are not harmful and are not used to identify you personally.

For example, a cookie can record certain information about a visitor to a website to tailor their options for when they next visit.

By continuing to use this website we at Responsible Jewellery Council will assume that you are happy with our cookie policy and that we can place cookies on your computer device.

Most internet browsers will allow you to turn off cookies if you wish, you should refer to the Help guide of your browser to learn how to do this. But please remember that disabling or blocking cookies may impact your ability to use websites and the services that they offer.

Some tools you may find useful for working with cookies:

- Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout>
- Your Online Choices - <http://www.youronlinechoices.com/uk/>

To learn more about cookies visit:

- All about Cookies - <http://www.allaboutcookies.org/>

### Cookies we use

#### Necessary Cookies

These help to make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies:

Cookie Name	Provider	Purpose	Type	Expiry
<b>AI_buffer</b>	screencast.com	Used in context with the "AI_sentBuffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	HTML	Session
<b>AI_sentBuffer</b>	screencast.com	Used in context with the "AI_buffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	HTML	Session
<b>ASP.NET_SessionId</b>	screencast.com	Preserves the visitor's session state across page requests.	HTML	Session
<b>AI_buffer</b>	screencast.com	Used to distribute traffic to the website on several servers in order to optimise response times.	HTML	1 day

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### Preference Cookies

These allow a website to remember information that changes the way the site behaves or looks. Without these cookies a website should still work but the experience may be less functional:

Cookie Name	Provider	Purpose	Type	Expiry
<b>mailmunch_second_pageview</b>	responsiblejewellery.com	The cookie is used to manage the mailing list, if the visitor has subscribed to any newsletters or blog post	HTTP	1 year

### Statistics Cookies

These help a website owner to understand how visitors interact with their website by collecting and reporting information anonymously:

Cookie Name	Provider	Purpose	Type	Expiry
<b>__utm.gif</b>	google-analytics.com	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	Pixel	Session
<b>__utma</b>	responsiblejewellery.com	Collects data on the number of times a user has visited the web site as well as dates for the first and most recent visit. Used by Google Analytics.	HTTP	2 years
<b>__utmb</b>	responsiblejewellery.com	Registers a timestamp with the exact time of when the user accessed the web site. Used by Google Analytics to calculate the duration of a web site visit.	HTTP	1 day
<b>__utmc</b>	responsiblejewellery.com	Registers a timestamp with the exact time of when the user leaves the web site. Used by Google Analytics to calculate the duration of a web site visit.	HTTP	Session
<b>__utmt</b>	responsiblejewellery.com	Used to throttle the speed of requests to the server.	HTTP	1 day
<b>__utmz</b>	responsiblejewellery.com	Collects data on the number of times a user has visited the web site as well as dates for the first and most recent visit. Used by Google Analytics.	HTTP	6 months
<b>ai_user</b>	screencast.com	Used by Microsoft Application Insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognize users on returning visits overtime.	HTTP	1 year
<b>vuid</b>	vimeo.com	Collects data on the user's visits to the web site, such as which pages have been read.	HTTP	2 years

### Marketing Cookies

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These are used to track visitors to a website with the intention of displaying advertisements that are relevant to the user, these may include cookies set and collected by our third-party advertisers or providers:

Cookie Name	Provider	Purpose	Type	Expiry
<b>__ab12#</b>	responsiblejewellery.com	Unclassified	HTTP	9 months
<b>__ab12#</b>	sharethis.com	Unclassified	HTTP	1 year
<b>_cc_aud</b>	crwdcntrl.net	Collects anonymous statistical data related to the user's web site visits, such as the number of visits, average time spent on the web site and what pages have been loaded. The purpose is to segment the web site's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	HTTP	270 days
<b>_cc_cc</b>	crwdcntrl.net	Collects anonymous statistical data related to the user's web site visits, such as the number of visits, average time spent on the web site and what pages have been loaded. The purpose is to segment the web site's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	HTTP	Session
<b>_cc_dc</b>	crwdcntrl.net	Collects anonymous statistical data related to the user's web site visits, such as the number of visits, average time spent on the web site and what pages have been loaded. The purpose is to segment the web site's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	HTTP	270 days
<b>_cc_id</b>	crwdcntrl.net	Collects anonymous statistical data related to the user's web site visits, such as the number of visits, average time spent on the	HTTP	270 days

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		web site and what pages have been loaded. The purpose is to segment the web site's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.		
<b>3pi</b>	id5-sync.com	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	HTTP	3 months
<b>ab</b>	agkn.com	Unclassified	HTTP	1 year
<b>adscores/r.pixel</b>	agkn.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	Pixel	Session
<b>ai_session</b>	screencast.com	Preserves users states across page requests.	HTTP	1 day
<b>bkdc</b>	bluekai.com	Registers anonymised user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on web sites that use the same ad network.	HTTP	180 days
<b>bku</b>	bluekai.com	Registers anonymised user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on web sites that use the same ad network.	HTTP	180 days
<b>ca.png</b>	cpx.to	Saves information of actions that have been, carried out by the user during the current visit to the web site, including searches with keywords included.	Pixel	Session

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<b>car</b>	id5-sync.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	HTTP	1 day
<b>cf</b>	id5-sync.com	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	HTTP	1 day
<b>cip</b>	id5-sync.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	HTTP	1 day
<b>cm</b>	fihub.com	Identifies if the cookie-data needs to be updated in the visitor's browser - This is determined through third-party ad-serving-companies.	Pixel	Session
<b>cnac</b>	id5-sync.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	HTTP	1 day
<b>cpSess</b>	cpx.to	Collects information on visitor behaviour on multiple web sites. This information is used on the web site, in order to optimize the relevance of advertisement.	HTTP	1 year
<b>csync.ashx</b>	ml314.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	Pixel	Session
<b>eud</b>	rfihub.com	Registers user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on	HTTP	1 year

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		the user's movement on web sites that use the same ad network.		
<b>euds</b>	rfihub.com	Registers anonymised user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on web sites that use the same ad network.	HTTP	Session
<b>id5</b>	id5-sync.com	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	HTTP	3 months
<b>IDE</b>	doubleclick.net	Used by Google DoubleClick to register and report the web site user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	HTTP	2 years
<b>idsync/ex/receive</b>	tapad.com	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	Pixel	Session
<b>int/lotame</b>	eyeota.net	Collects data on user visits to the web site, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.	HTTP	1 year
<b>ONPLFTRH</b>	eyeota.net	Used to track visitors on multiple web sites, in order to present relevant advertisement based on the visitor's preferences.	HTTP	Session
<b>oo</b>	go.affec.tv	Collects data on user visits to the web site, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles	HTTP	1 year

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		in terms of resales for targeted marketing.		
<b>pi</b>	ml314.com	Unclassified	HTTP	1 year
<b>pt</b>	go.affec.tv	Collects data on user visits to the web site, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.	HTTP	1 year
<b>pxcelBcnLcy</b>	t.sharethis.com	Enables the visitor to share content from the web site on to social media platforms or web sites.	HTTP	Session
<b>pxcelPage_c010</b>	t.sharethis.com	Enables the visitor to share content from the web site on to social media platforms or web sites.	HTTP	Session
<b>pxrc</b>	rlcdn.com	This cookie registers data on the visitor. The information is used to optimize advertisement relevance.	HTTP	2 months
<b>rlas3</b>	rlcdn.com	Collects anonymous data related to the user's visits to the web site, such as the number of visits, average time spent on the web site and what pages have been loaded, with the purpose of displaying targeted ads.	HTTP	1 year
<b>rud</b>	rfihub.com	Registers anonymised user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on web sites that use the same ad network.	HTTP	1 year
<b>ruds</b>	rfihub.com	Registers anonymised user data, such as IP address, geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on web sites that use the same ad network.	HTTP	Session
<b>SEUNCY</b>	semasio.net	Registers a unique ID that identifies the user's device for return visits.	HTTP	180 days

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<b>sharethis/1/info2</b>	uipglob.semasio.net	Enables the visitor to share content from the web site on to social media platforms or web sites.	Pixel	Session
<b>smd</b>	rfihub.com	Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	HTTP	1 year
<b>TapAd_DID</b>	tapad.com	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	HTTP	2 months
<b>TDCPM</b>	adsvr.org	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	HTTP	1 year
<b>TDID</b>	adsvr.org	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	HTTP	1 year
<b>uuid</b>	avocet.io	This cookie is used to optimize ad relevance by collecting visitor data from multiple web sites – this exchange of visitor data is normally provided by a third-party data-centre or ad-exchange.	HTTP	1 year
<b>uuid</b>	mathtag.com	Collects data on the user's visits to the web site, such as what pages have been loaded. The registered data is used for targeted ads.	HTTP	1 year
<b>uuid2</b>	adnxs.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	HTTP	3 months
<b>uuidc</b>	mathtag.com	Collects data on the user's visits to the web site, such as what pages have been loaded. The registered data is used for targeted ads.	HTTP	1 year

Other Cookies:

Cookie Name	Provider	Purpose	Type	Expiry
<b>_mailmunch_visitor_id</b>	responsiblejewellery.com	Unclassified	HTTP	1 year
<b>adnxs</b>	sync.sharethis.com	Unclassified	Pixel	Session
<b>AITR_OnError</b>	screencast.com	Unclassified	HTML	Session

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c.gif	tag.crsspxl.com	Unclassified	Pixel	Session
c/121/121/0/1.gif	id5-sync.com	Unclassified	Pixel	Session
callback	id5-sync.com	Unclassified	HTTP	1 day
eyeota	sync.sharethis.com	Unclassified	Pixel	Session
fifid	fiftyt.com	Unclassified	HTTP	1 year
fifty	sync.sharethis.com	Unclassified	Pixel	Session
gdpr	id5-sync.com	Unclassified	HTTP	1 day
m	fiftyt.com	Unclassified	HTTP	7 days
mediamath	sync.sharethis.com	Unclassified	Pixel	Session
ttd	sync.sharethis.com	Unclassified	Pixel	Session

**For enquiries about this cookie policy, please contact:**



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