



NEWS RELEASE

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PIAGET CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Piaget, the leading Swiss watch and jewellery manufacturer and part of Richemont International SA, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

The successful verification assessment of Piaget was conducted by Michel Mooser from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System.

"RJC warmly congratulates Piaget on its certification. More and more Members have commenced the process towards Certification and we look forward to announcing their achievements. RJC is the first independent, third party certification system anywhere in the world that is applicable to businesses across an entire product supply chain, from the sourcing of raw materials through to retail," says Michael Rae, RJC's Chief Executive Officer.

"The RJC certification represents an important accomplishment for Piaget. It participates in strongly upholding the philosophy that was introduced by Piaget's founder, George-Edouard Piaget, which is the concern for the quality of our products and our practices. The certification demonstrates the ongoing engagement of the brand in favour of ethical values and for the protection of the environment. Piaget is proud to be an active member of RJC and to participate in the promotion of responsible practices that are within our domain," says Philippe Léopold-Metzger, CEO of Piaget.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 320 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products.

www.responsiblejewellery.com

The Council has developed the RJC System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Piaget

Since its foundation in 1874, Piaget has been cultivating a spirit of luxury while emphasising its creativity, attention to detail and fully integrated watchmaking and jewellery expertise.

Originally specialised in the design and production of watch movements, the Manufacture expanded the scope of its expertise in the 1960s with the launch of astonishing jewellery watches, followed by innovative jewellery collections.

Expressing the spirit of the times, Piaget's watch and jewellery designs embody the eternal quest for technical mastery, transformed by boldness, expertise and imagination. The brand Piaget correlates excellence with all its domains of work and as such, guarantees quality and the integrity of its in house products. More information on www.piaget.com

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Piaget (soon available on <http://www.responsiblejewellery.com/members/retail.html>)

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