



NEWS RELEASE

Embargoed until 14 November 2011

SHAINYDIAM BVBA CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Shainydiam BVBA, the Antwerp-based diamond traders in rough and polished diamonds, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

“RJC is delighted to congratulate Shainydiam BVBA on its certification. The successful verification assessment of Shainydiam BVBA was conducted by Stefaan Beirens from WF&Co, one of the independent third-party auditing firms accredited to the RJC's Member Certification System,” says Michael Rae, RJC's Chief Executive Officer.

“Shainydiam BVBA is proud and honoured to have been recognized and certified by RJC. This underlines our commitment to upholding and promoting the highest ethical standards in the diamond industry. Shainydiam will strive continually towards contributing to a healthy and flourishing diamond community, all the while maintaining the highest parameters to safeguard the quality of our work environment,” says Niral Mehta, Director, Shainydiam BVBA.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council

Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Shainydiam BVBA

Founded in 1983, Shainydiam BVBA is a major Antwerp based rough diamond trader. The company enjoys diversified and regular sourcing channels through long term supply contracts with mining houses, regular successful participation in rough diamond tenders and an extensive network of buyers in producing countries.

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

RJC Certified Members

[Gay Frères](#)

[Cartier](#)

[Raymond Bloch SA](#)

[Metalor Technologies SA](#)

[Rubel & Ménasché](#)

[Fred Meyer Jewelers and Littman Jewelers](#)

[CHANEL](#)

[AV10](#)

[Signet Jewelers](#)

[Chaumet](#)

[Aurum Holdings Ltd](#)

[Venus Jewel](#)

[Charles Perroud](#)

[Regal Imports Ltd](#)

[Crossworks Manufacturing Ltd](#)

[R Steinmetz & Sons](#)

[Oteline](#)

[Argor-Heraeus](#)

[Kiran Exports BVBA](#)

[F.Hinds Limited](#)

[Baume & Mercier](#)

[Piaget](#)

[Star Diamond Group NV, Antwerp](#)

[AMC NV, Antwerp](#)

[Dalumi Europe BVBA](#)

[Lazare Kaplan International Inc.](#)

[Julius Klein Group](#)

[FRED](#)

[Yaelstar Bvba](#)

[Abhidimon BVBA](#)

[Suashish Diamonds \(HK\) Limited](#)

[L&N Diamonds](#)

[Tiffany & Co.](#)

[KP Sanghvi HK Limited](#)

[Taché](#)

[Ben Bridge Jeweler Inc](#)

[Interjewel Europe NV](#)

[Jaeger-LeCoultre](#)

[Eurostar Diamond Traders NV \(Belgium\)](#)

[Boucheron](#)

[Supergems NV](#)

[Van Cleef & Arpels](#)

[Shrenuj NV](#)

[Munic Gems NV](#)

[S.V Gems NV](#)

[D. Goldi BVBA](#)

[Diajewel NV](#)

[Leo Schachter Diamonds LLC](#)

[Kama Schachter Jewelry, Inc.](#)

[Super Diam BVBA](#)

[Harriet Kelsall Jewellery Design Ltd](#)

[TAG Heuer](#)

[Arjav Associates NV](#)

[E. Schreiber Inc.](#)

[D. Navinchandra Gems BVBA](#)

[Glorious Gems BVBA](#)

[Sauraj Diamonds NV](#)

[**Shainydiam BVBA**](#)

###

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.