

RJC Membership now exceeds 200 Organizations!

RJC is proud to announce that its membership now includes more than 200 Members, with 77 Commercial Members and a Trade Association Member joining the Council since January.

The graph on page 2 shows how the RJC's membership is delineated by sector.

"Achieving over 200 Members is truly a milestone for the RJC. The profile and reputation of all our Members, both large and small, is a testament to the value of the RJC's Certification System to the advancement of consumer confidence," says Michael Rae, CEO, RJC.

"RJC anticipates the first auditors will apply for accreditation in the next few weeks. With accredited auditors, the RJC System will be complete and Members will be able to become certified," says Michael Rae.

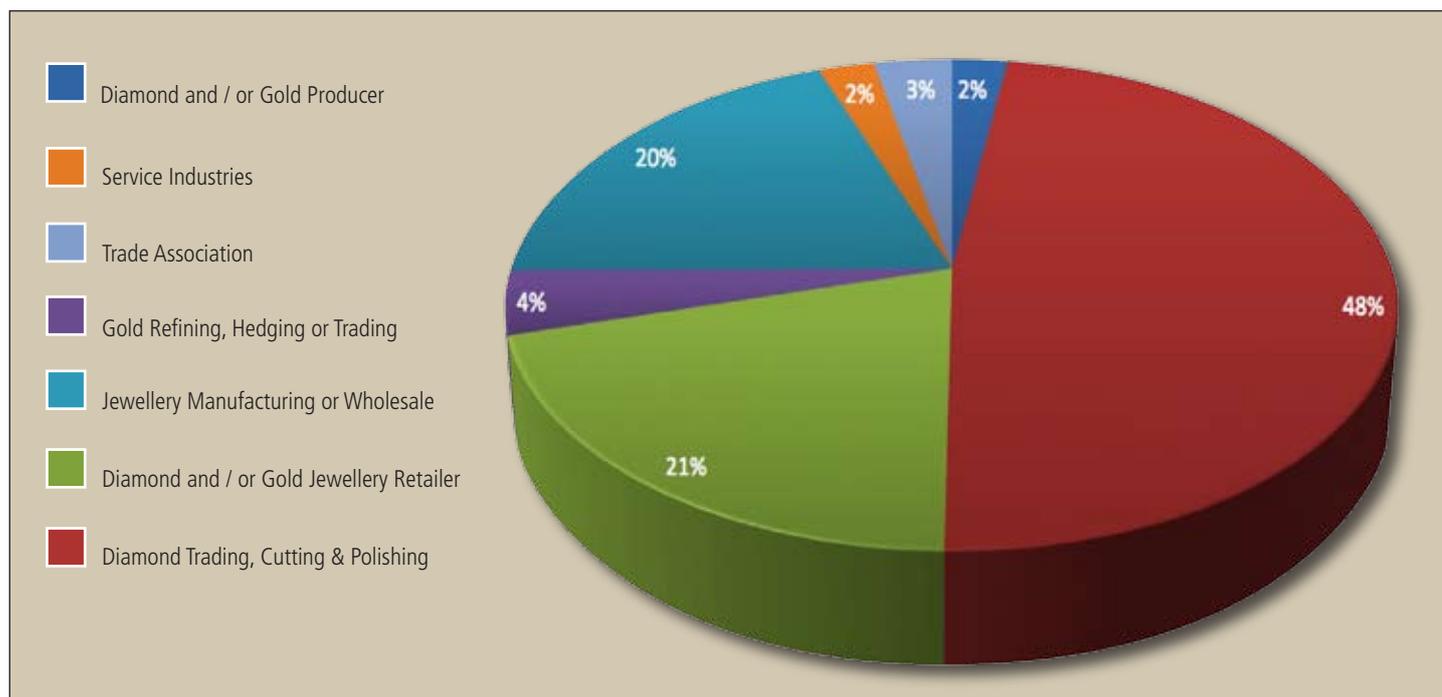
The following companies have been welcomed as RJC Members since the publication of the December edition of The RJC Monitor.

Abhidimon Bvba, February 2010
 Adiam NV, March 2010
 Alex Daniel Diamonds Limited, April 2010
www.alexdanieldiamonds.com
 AMI Diamonds BVBA, March 2010
 Arslanian Cutting Works (NWT) Limited, February 2010
 AV 10, March 2010
 BJB Limited, March 2010 www.bjbuk.com
 Blue Gems NV, March 2010
 Brilliant Gems NV, March 2010
 C.Mahendra Bvba, February 2010
www.cmahendra.com
 Cambour SAS, March 2010
 Chopard, March 2010, www.chopard.com
 Clear Light Diamond Co. March 2010,
www.clearlightdiamonds.com
 Crossworks Manufacturing Limited, March 2010

DD Manufacturing NV, February 2010
 Dharm Diam BVBA, March 2010
 DHV, March 2010 www.dhv.be
 Diambel NV, April 2010
www.diambelgroup.com
 Diamond Trading NV, March 2010
www.diamondtradingnv.com
 Diampex, April 2010
 Dianish NV, March 2010 www.dianish.com
 Elegant Collection, April 2010
www.elegantcoll.com
 E.Schreiber, Inc, March 2010
 Esteem Diamond Systems Pvt. Limited,
 April 2010 www.esteemdiamond.com
 Gembel European Sales NV, March 2010
 Gemmata NV, March 2010 www.gemmata.com
 Girard-Perregaux, April 2010
www.girard-perregaux.com
 GLD Diamonds Ltd, April 2010
www.glddiamonds.com
 Glorious Gems BVBA, February 2010
 H.Vinodkumar & Co, February 2010
www.hvinodkumar.com
 Hari Krishna Exports, March 2010
 Hight & Randall Limited, February 2010
www.personaljeweler.com
 HRD Antwerp, March 2010 www.hrdantwerp.be
 Interjewel U.S.A. Inc, April 2010
www.interjewel.com
 Jayam NV, April 2010 www.jayamnv.be
 JEL - Jewellery Ethical Luxury,
 January 2010 www.j-e-l.fr
 Jewelex New York Ltd, April 2010
 JSN, April 2010
 Kapu Gems, February 2010 www.kapugems.com
 Karp Impex NV, April 2010 www.karpgroup.com
 Ketan Brothers Diamondz Exports,
 March 2010 www.ketanbrothers.com
 Kiran Exports BVBA, February 2010
www.kirangems.com
 Komal Gems NV, February 2010
 Leblas Limited, February 2010 www.leblas.com
 Munic Gems LLC, April 2010
 N.Shah & Co. BVBA, April 2010
www.nareshshah.be

Paras Gems NV, March 2010 www.pnshah.com
 Postal Gold Limited, December 2009
www.postalgold.com
 Premier Gem Corp, February 2010
www.premiergem.com
 R. Steinmetz and Sons N.V., March 2010
 Rare Gems bvba, April 2010
 Raymond Bloch SA, April 2010
 Rikhav BVBA, March 2010
 Royal Gem Co Bvba, March 2010
www.royalgem.com
 Rubel & Menasche, April 2010
 Rushabh Dimon BVBA, February 2010
 Rushidiam BVBA, March 2010
www.rushidiam.com
 Samir Gems NV, March 2010
 Saumil Diam LLC, April 2010
 Sheetal Manufacturing Company Private
 Limited, March 2010 www.sheetalgroup.com
 Simplex Diam NV, March 2010
 Soradium NV, March 2010
 Sparkle Diam BVBA, March 2010
 Star Rays, February 2010 www.starrays.com
 Sundiam DMCC, April 2010
 Sunview NV, April 2010
 Supergems NV, March 2010
www.supergemsgroup.com
 Sur Jewel NV, March 2010
 Swadip Gems BVBA, March 2010
 The Danish Jewellers Association,
 March 2010 www.guldsmed.dk
 The Fair Trade Jewellery Co., February 2010
www.ftjco.com
 The Stuckey Company, February 2010
www.stuckeymarketing.com
 Trollbeads, March 2010 www.trollbeads.com
 VV SA, Varinor, February 2010
 Waldman Diamond Company Inc, March 2010
www.wdcgroup.com
 Worldwide Jewelry, December 2009
www.worldwisejewelry.com
 Yerudiam Limited, January 2010
www.yerudiam.com
 Zipangu Swiss Gems AG, February 2010
www.zipangu.ch

RJC Membership now exceeds 200 Organizations (continued from page 1)



Member Training Update 2010

The RJC's online web-based training has been running since October 2009 and continues to be a valuable tool to deliver training to our wide-reaching Membership. To ensure that this system continues to be user friendly and productive, we have changed our Training Sessions to the Go to Training System. This has allowed us to streamline the registration process and make training materials available on registration.

Each month, RJC Members will be sent the link to the Training Calendar which will display the available sessions for the next two months. From here, Members can register for the training sessions they wish to attend and they will receive access to any available training material.

This quarter also sees the introduction of the Sector Guidance for Gold & Diamond Mining Training Module, which reviews provisions of the Code that are most relevant to Mining Members. We are continually developing our Training

Modules to meet the needs of our Members and we welcome all feedback and suggestions from participants. The RJC Training Modules are all based around our Core System Documents which are available for download on the website: <http://www.responsiblejewellery.com/certification.html#docs>

Participants in the Training Modules continue to comment that this is an excellent way to assist them through the RJC Certification process.

"The webinars are a superb training tool that unifies on a common platform, people from different countries across time zones enabling views, ideas, thoughts of Members as well as the RJC's feedback on these, or other guidance, instructions, etc to be instantaneously exchanged, thereby not only making aware all attendees about the issue/s under reference, but also resolving any opinion differences without delays," says RJC Member Rahul Pande, General Manager, Venus Jewel.

"The RJC Training Webinars are an efficient tool to train the Members around the world about the RJC system and certification process. Over different sessions, the presentations were enriched with, in particular, more specific examples of the "objective

proof" required which help illustrate the auditors' expectations and guide us in preparing the necessary support materials. It would be good if a data base of these examples could be created and updated as further training sessions are conducted and the learning curve improved. The follow-up to each Webinar is appreciated (sending out of the PowerPoint presentation and Q&A) as it has been used to brief the teams internally and help clarify the approach to adopt to certain questions of the questionnaire. From a logistics point of view, the Webinar system worked very well - good sound quality and interaction possibilities.... and the presentation team were always on time! A special thanks to Anna Leach for her reactivity in sending out the documents following a Webinar and handling any additional questions," says Christina Bolderson, Industrial Projects & CSR Manager, BAUME & MERCIER.

If Members or Conformity Assessment Bodies are interested in running an in-house training session, or for any general information, please contact Anna Leach, Administrative Manager at: anna.leach@responsiblejewellery.com

RJC Workshop Sessions Net Strong Attendance in Mumbai and Surat

During March 2-4, RJC held six workshops in Mumbai and Surat and more than 150 representatives of the Indian diamond and jewellery industry participated. Workshops were held for RJC Members, interested companies and consultants, and prospective auditors to discuss the implementation of the RJC System in India.

The workshop discussions focussed on particular challenges for conformance in the Indian sector, and provided an opportunity to understand the RJC requirements and share corrective action ideas. In Surat, the presentations were delivered in both English and Gujarati. A workshop for auditors was held in Mumbai to explain the RJC auditor accreditation process and invite applications from Indian firms.

The RJC team conducting the workshops consisted of Mick Roche, BHP Billiton and Co-Chair RJC Standards Committee, Michael Rae, RJC CEO, Fiona Solomon, RJC Director – Standards Development, and Vanaraj Kapadia, Verite India and consultant to RJC. "The RJC were delighted with the high level of participation and engagement in the workshops,

and participants told us they found the open discussions very valuable. We finished the week's workshops with a sense of critical mass in the Indian industry. There was a collective understanding that while there will be challenges in reaching conformance, under the RJC initiative those committed to responsible practices will move forward together," said Fiona Solomon, RJC.

"India is fast emerging as one of the biggest jewellery markets in the world and makes a critical contribution to the diamond lifecycle. The RJC's

mission statement is to uphold a single industry standard for responsible business practices across the entire diamond and gold jewellery supply chain," said Mick Roche, Chairman of RJC Standards Committee.

For more information, contact Dr Fiona Solomon, Director – Standards Development:
fiona.solomon@responsiblejewellery.com



Mick Roche, Co-Chair RJC Standards Committee, addressing RJC workshop in Mumbai, March 4, 2010.

UPDATE ON RJC AUDITOR ACCREDITATION TIMELINE

The RJC is pleased to report that a number of audit firms are preparing their applications to become accredited under the RJC System. Prospective auditors need to provide details on their experience and qualifications, and demonstrate compliance with relevant ISO management systems for conformity assessment bodies. These requirements are in place to ensure consistency and quality of auditing for RJC Members throughout the world.

Once the applications are received, these will be processed by the RJC Management Team under the oversight of the RJC Accreditation and Training Committee. Training on the RJC System will be

delivered via webinar and auditors will then be accredited and ready to carry out assessments.

RJC Members Can Help Grow Auditor Base

While the RJC carries out the accreditation process, the following will assist each individual Member, and the RJC membership as a whole.

1. Members should invest some time in the Self Assessment process to ensure they identify and address any non-conformances within their businesses. The Self Assessment is a great opportunity to prepare for the audit and check that you are ready for certification. Training is available for Members to help you get started.

- The Assessment Workbook, which is used for both the Self Assessment by Members and the Verification Assessment by auditors, is available at www.responsiblejewellery.com/certification

2. If Members have existing relationships with

management systems auditors, and wish to use them for the RJC Certification process, please draw their attention to the requirement for accreditation. Since applying for accreditation requires an investment of time and a nominal fee, auditors will respond more quickly where there is an evident market demand.

- Information for prospective auditors, including application forms, is available at <http://www.responsiblejewellery.com/involved.html>

With more than 200 Members, the RJC is confident that the accredited auditor pool will grow steadily to cope with increasing demand. In the mean time, Members can play a key role in preparing for the audit process and identifying prospective auditors in their region and industry sector.

For further information, please contact Anna Leach, RJC Administrative Manager,
anna.leach@responsiblejewellery.com

The Danish Jewellers Association Joins RJC

The Responsible Jewellery Council welcomed the Danish Jewellers Association, the Guldsmedbranchens Leverandørforening, as the first Scandinavian trade association Member in March 2010. The Danish Jewellers Association joins Jewelers of America, the American Gem Society, the National Association of Goldsmiths, the British Jewellers Association, the World

Gold Council and the Union Française BJOP as important trade association members of the RJC.

Christoffer Ritzau, CEO, The Danish Jewellers Association



FRENCH TRADE ASSOCIATION BJOP HOLDS SEMINARS IN PARIS

The French trade association of Jewellery, Goldsmiths and Gems, the Union Française de la Bijouterie, Joaillerie, Orfèvrerie, des Pierres et des Perles (BJOP), a RJC Member, focused its attention on responsible business practices by organising an awareness raising panel on ethical gold for its membership in November.

Four representatives of the gold supply chain addressed the conference: Ms. Pamela Caillens, Corporate Responsibility Director, Cartier International, outlined how to implement responsible business practices, highlighting the Responsible Jewellery Council's mission and Cartier's strategy; Mr Bruno Costet, Director General, Cookson Clal, spoke about the development of recycled gold from the perspective of a gold refiner; Mr Patrick Schein, President of the SP Trading and Member of the Executive Committee of the Alliance for Responsible Mining (ARM) addressed the audience on how to source for ethical gold under its program; Mr Erwan Le Louer, Associate Director of Jewellery Ethical Luxury, concluded the session with a presentation on his company's jewellery traceability system. Should you wish to download the presentations

please visit the website <http://www.bjop-france.com/page-288-dossiers-en-cours.html>

On March 4th 2010, the Union de la BJOP held a training seminar on the RJC Certification System led by Pamela Caillens, to assist in disseminating information about the RJC and its activities to the BJOP's membership.

40 BJOP members had the opportunity to hear how the RJC certification process works and contributed to an interesting meeting. The BJOP will translate some of the main RJC documents in French, in order to help its members in the implementation.



From the left: Erwan Le Louer, Bruno Costet, Pamela Caillens, Patrick Schein.



Pamela Caillens addressing the RJC training seminar at BJOP in Paris, March 4, 2010.

WEBSITE UPDATE

Following on from RJC System implementation workshops held in India in March 2010, a 'Frequently Asked Questions' (FAQ) document has been prepared and has been placed on the RJC website. This FAQ document summarises some of the key questions and responses relating to the requirements of the RJC Code of Practices. The RJC welcomes feedback on this

document and will continue to add to it in light of additional questions. The RJC team is currently working on a larger FAQ document which collates the common questions asked in webinar training sessions and as part of membership application process. This will also be made available through the RJC website.

RJC TRANSLATION OF DOCUMENTS UNDER REVIEW BY COMMUNICATIONS COMMITTEE

RJC's Communications Committee is currently addressing the issue of providing translation of key RJC documents, including the Core System Documents and the RJC Membership application form, to its Members in non-English speaking markets.

As the RJC is a small organization with a modest communications budget, it is a constant challenge to serve the broad range of Members located across the world. One of the models that has been proposed is to publicly credit those organisations who can provide RJC with translated versions, and those who can verify the translations, on the RJC website. Several Members are already undertaking

translations of some or all of the core system documents to assist their internal implementation of the RJC System. Establishing a system of sharing



these translations, after formal review to ensure accuracy, provides a cost-effective benefit to all Members. Where gaps remain under this model, it is proposed that markets that have their local trade

associations in the RJC membership could be recipients of translation assistance from the RJC.

"We believe that the RJC's Trade Member associations can play a vital role in sourcing clear, accurate and cost-effective translation services. RJC may be able to offer support, such as providing technical experts to revise final drafts," says John Hall, Chair RJC Communications Committee.

Mr Hall also added that the Communications Committee welcomes expressions of interest from RJC Members, trade associations and auditors in undertaking, or verifying, translations in a range of languages. For more information please contact Mila Bonini, RJC Communications Manager, mila.bonini@responsiblejewellery.com

Under the Global Compact, participants commit to communicate annually and publicly on progress made in implementing the Global Compact principles.

The RJC's 2010 Communication on Progress has been prepared and is now downloadable from <http://www.unglobalcompact.org/participants/detail/7979-Responsible-Jewellery-Council>



RIO TINTO ANNOUNCES KEY BUSINESS DECISION TO SUPPORT RJC'S CERTIFICATION SYSTEM

In February, Rio Tinto Diamonds announced its intention to work with its customers to ensure they are certified members of the Responsible Jewellery Council (RJC) by 2011. Rio Tinto is a founding member of the RJC. The majority of Rio Tinto's diamonds are cut and polished in India where Rio Tinto launched its ground-breaking Business Excellence Model (BEM) initiative in 2003.

Mr Jean-Marc Lieberherr, General Manager of sales and marketing for Rio Tinto Diamonds said, "We believe there is great value in supporting the RJC as the industry standard, in order to avoid duplication, maximise reach for the programme, and provide clarity and confidence to consumers and the trade alike. The BEM provided a unique set of tools to enable Indian diamond companies to manage their business risks, and improve their performance.

As well as giving practical support to Indian companies to improve their workplace practices, the BEM provided assurance to potential customers or business partners that the manufacturing unit met appropriate international

standards, and that its diamonds had been ethically sourced. In the wake of the implementation of RJC Code of Practices, the BEM in its current form will be discontinued. Past involvement in the BEM will be invaluable for customers as they transition to the RJC model.

In the seven years since the BEM was launched, the importance of this type of governance for the global jewellery supply chain has been widely acknowledged. The BEM has effectively paved the way for the introduction of the RJC. We look forward to working closely with our customers to take the next steps towards full RJC certification."



Jean-Marc Lieberherr

Insights – GARAVELLI

'Insights' is an ongoing section in The Monitor that encourages RJC Members to share their approaches and learning in implementing the RJC System. In this third of the series, GARAVELLI ALDO, one of the oldest jewellery producers in Italy, has provided RJC with some thoughts regarding their initiative for their first eco-friendly collection and outlines their plans for the RJC Self Assessment.

GARAVELLI ALDO was founded in 1920 by Mario Garavelli in Valenza, Italy. The Company's Collection comprises classic and designed jewelry, made with 18kt gold, diamonds and coloured stones. GARAVELLI announced in February 2009 the launch of GLOBO, their first eco-friendly collection. The 18kt gold used in GLOBO by GARAVELLI was acquired from small-scale mines in Argentina.

"This gold is mined without the use of mercury or cyanides and without the involvement of child labour or mining techniques that present a major damage to the environment. By hand-crafting and purchasing jewellery in gold from these small-scale miners, we help reduce the impact of mining on the environment and support the livelihoods and development of communities in need," said Elisabetta Molina, Chief Executive Officer of Garavelli Aldo.

RJC: What is your action plan for carrying out the RJC Self Assessment?

GARAVELLI ALDO: We are a small company where information is often spread out to everyone. GARAVELLI joined the RJC in April 2009. We are now training our personnel about the RJC Self Assessment. Our headquarters are located in Italy and of course we must follow several laws regarding employment, working conditions, working ambient, environmental respect, and dangerous substances handling.

Who in your organisation will be involved in the process?

Everyone in the company is involved; the family members at first.

What will be some of the key challenges and how are you trying to address them?

The most important challenge is to focus on the suppliers. Most of them are large companies with their own codes; others are small artisans under the Italian Law. The customers are independent retailer stores. We think it is fundamental that we speak about RJC and its commitments to all the reality we work with.

When are you aiming to be ready for a Verification Assessment?

We foresee to be ready in a few months.

What do you anticipate will be some of the benefits of implementing the RJC System?

It is always positive to have information and self acknowledgments run at every level of the company. The more the individuals are involved in the entire aspect of an organization, the more their job has meaning and it is carried out with passion.

What advice do you have for other Members at this stage?

Take your time to read and think about your own organization and the RJC Code of Conduct. Sometimes easy actions make large impact, and the entire supply chain can be affected even by small actions.

For more information:

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We would like to thank GARAVELLI ALDO for their perspective. If you have comments, or would like to share your organization's approach and learning, please contact Mila Bonini, RJC Communications Manager, mila.bonini@responsiblejewellery.com



RJC ANNUAL GENERAL MEETING ON 18 MAY 2010

Please note that the RJC Annual General Meeting (AGM) will take place on Tuesday, 18 May 2010 and not on 19 May, as previously published. Kindly refer to the table below and please save the date on your diaries. The Agenda of the Meetings and all necessary information will be forthcoming.

Monday, 17 May

Location: RJC office, London
14:00-16:00 Trade Association Workshop
Open to: Management of RJC and Trade Association members

Tuesday, 18 May

Location: Arundel House, London
9:30-10:30 RJC Implementation Workshop RJC
Open to: Members and invited stakeholders

11:00-12:00 Annual General Meeting
Open to: RJC Members

13:00-16:00 Chain of Custody – issues and options workshop
Open to: RJC Members and invited stakeholders

Wednesday, 19 May

Location: Rio Tinto, London
10:00-12:00 Standards Committee
Open to: Members of the RJC Standards Committee

13:00-16:00 Executive Committee
Open to: Members of the RJC Executive Committee

RJC OUTREACH

MAY RJC MEETINGS IN LONDON
[See schedule above]

JUNE RJC AT JCK LAS VEGAS

4 June
11:00 RJC Press Conference
Location: Room Veronese 2504, 2nd floor

5 June
14.00-15:00 RJC Workshop
Location: Education Theatre

RJC presents at key Trade Fairs and organizes workshop sessions

January: Vicenza 'First'

The Responsible Jewellery Council (RJC) held a successful press conference at the Vicenza Trade Show 'FIRST' on 17 January, 2010. Addressing the event were John Hall, Vice Chairman of the Council and General Manager, External Affairs, Rio Tinto, joined by Pamela Caillens, Corporate Responsibility Director, Cartier International and Catherine Sproule, Chief Operations Officer, RJC who delivered a presentation on the RJC Certification System officially launched in December 2009.



Press Conference in Vicenza

"With over 50 attendees, I was most encouraged by the level of interest in the RJC System and the detailed questions from both the media and industry attendees," said John Hall. There was an opportunity to clarify and reinforce the RJC System's position on Marange diamonds and also to announce the key RJC objective for 2010 of exploring the chain of custody issue as part of the Council's work on Standards development.

The newly elected Chairman of the Vicenza Fair, Mr. Roberto Ditre, welcomed the RJC representatives and opened the conference, citing the event as the first stage of cooperation between the RJC and the Vicenza Fair to enable the Council to present its Certification System to the Italian and international jewellery trade and the trade press.

February: Bangkok Gems & Jewelry Show

Michael Rae, CEO, RJC was delighted to accept an invitation extended by the Thai Gem and Jewelry Traders Association to attend the Bangkok Gems & Jewelry Show. Mr Rae discussed the RJC and the implementation of the RJC System with distinguished leaders of the Thai jewellery industry, including Mr Somchai Phornchindarak, Mr Suttipong Damrongsakul, and Mr Chavalit Poonpol. Mr Rae also visited Gemopolis, Bangkok's major jewellery industrial estate, which is the base for 120 jewellery companies. "The visit to the Bangkok Fair was most appreciated as the RJC had the opportunity to outline its System to a very key jewellery market," says Mr Rae.



From the left: Suprattana Gamolvej, Claudio Pagani, Somchai Phornchindarak, Michael Rae, Suttipong Damrongsakul, Chavalit Poonpol

March: BASELWORLD

RJC was pleased to again participate in the Baselworld Show. John Hall, Vice Chairman RJC, Michael Rae, CEO, RJC and Mila Bonini, Communications Manager, RJC, represented the Council at a press conference at Baselworld. The press conference outlined the Council's plans for 2010-2011 to expand the scope of the RJC System to include platinum, to explore standards for gemmological laboratories and assayers, and to investigate feasibility of chain of custody standards as a voluntary additional certification option for Members under the RJC System.



From the left: John Hall and Michael Rae address the Baselworld press conference

The RJC Monitor

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.

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