



## NEWS RELEASE

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### POLISHEDPRICES BECOMES A SUPPORTER OF THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that PolishedPrices.com, the independent diamond information platform, has become an official Supporter of the Council.

“We are delighted to announce PolishedPrices as a Supporter of the Responsible Jewellery Council (RJC). PolishedPrices joins institutions such as: IDEX Online, Collection Pan-Arab Luxury Magazine, Jewellery Focus Magazine, BASELWORLD, JCK Events, IJL, Brink’s Global Services, Compagnie Financière Richemont SA and ABN AMRO as valued RJC Supporters, as well as more than 350 companies and Trade Associations in the Council’s membership,” says Michael Rae, RJC’s Chief Executive Officer.

“We are pleased to be a Supporter of RJC. PolishedPrices, through its editorial section, Comment, and its transparent mechanism for objective prices and indices, has already demonstrated a strong commitment to a more transparent diamond industry. We look forward to supporting RJC’s efforts in this regard,” says Charles Wyndham, PolishedPrices.com’s founder and chairman.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members’ businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC’s Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About PolishedPrices

PolishedPrices was founded in 2001 as a fully independent diamond information platform. Polished diamond prices reflect wholesale transaction prices provided by diamond companies in the major diamond centres and are published on the trading screens of Bloomberg (PLPR<GO>) and Reuters (<DIAMONDS/PP>). Our indices, charts and index reports reflect price trends and sharp movements in prices.

The comment section began its own life in 2003. Charles Wyndham, founder of PolishedPrices.com, appears frequently with his train of thoughts on the industry. Others have included financial experts, retailers, jewellers, freedom fighters, and executives. PolishedPrices is committed to complete independence. Nobody in PolishedPrices trades in diamonds. More information on [www.polishedprices.com](http://www.polishedprices.com)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
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