6. Put equality at the core of business

We are summoning the best humanity for actual SDGs. ‘You should not look back and think that’s the limit of your action. The world is today’s action and tomorrow.’

At RJC, we integrated a gender lens to various provisions in our Code of Practices and Standards, with an equal focus on equality of opportunity for men and women (e.g. working hours and patterns). Our aim is to create a business environment where everyone is considered equal, setting standards for what equality means in action.

At RJC, we are committed to fostering diversity, equity and inclusion efforts. This includes recognizing the importance of diversity and inclusivity in decision-making and leadership roles, as well as developing strategies and programs to promote diversity and inclusion throughout the organization.

7. Innovation for the 17 sustainable development goals (SDGs)

Global business bodies such as ‘桓桓桓桓’ have been working closely with their members and key stakeholders in the finance and banking sectors to develop new tools and methodologies to support the implementation of the SDGs. One such tool is the Global Intangible Finance Tracker (GIFT)™, which has been used to assess the impact of intangible assets on a company’s market value.

The GIFT™ framework is based on the principle that intangible assets represent a significant portion of a company's market value. It measures the economic impact of intangible assets on a company's market value, with a focus on those assets that are critical to the company’s success. The framework is designed to provide a more comprehensive view of a company's financial performance, taking into account both tangible and intangible assets.

The benefits of increasing internet penetration to emerging economies are clear. It allows for closer to the SDGs.

8. Normalize ESG Reporting

More companies are engaging in extensive, social, and governance (ESG) reporting. This involves providing comprehensive reporting on a company’s environmental, social, and governance performance, including data on greenhouse gas emissions, water usage, labor practices, and human rights.

A circular economy could help solve some of these problems. The concept of a circular economy involves reducing, recycling, and reusing as core strategies for achieving sustainability. With its global ecosystem, the jewellery industry is well-placed to embrace the circular economy approach and contribute to global circularity from 8.6% to 17%.

We are overusing the Earth’s biocapacity by at least 56%. This poses a significant challenge for businesses, as they must find ways to reduce their environmental impact and operate in a more sustainable manner.

The concept of a circular economy involves reducing, recycling, and reusing as core strategies for achieving sustainability. With its global ecosystem, the jewellery industry is well-placed to embrace the circular economy approach and contribute to global circularity from 8.6% to 17%.