



NEWS RELEASE

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INDUSTRY LEADERS HOST INAUGURAL RESPONSIBLE JEWELLERY COUNCIL LUNCHEON AT JCK LAS VEGAS

LONDON – The Responsible Jewellery Council (RJC) today announced that 20 industry-leading organizations will host an inaugural Luncheon at JCK Las Vegas to reinforce consumer confidence in the diamond, gold and platinum metals supply chain. The Luncheon will take place on Sunday, 5 June 2011, from 12:00 pm (noon) to 1:00 pm at Mandalay Bay, Convention Center, 3rd Floor Meeting Rooms, in Room Jasmine A. All jewellery business partners, who are not yet RJC Members, are invited and welcome to attend.

Speakers at the event will be Ed Hrabak, Senior Vice President, General Merchandise Manager, Signet Jewelers Ltd.; Matthew Runci, Chairman, RJC and President and CEO, Jewelers of America; David Bonaparte, Group Vice President, JCK Events; Michael Rae, Chief Executive Officer, RJC; John Hall, General Manager, External Affairs, Rio Tinto/ Vice Chairman RJC; David Meleski, President, Richline Group; and Thomas Nyborg, Managing Director, PANDORA.

“We are most grateful to Signet Jewelers, RJC Certified Member and main sponsor of the event, and to the 19 Co-hosts for their strong commitment and invaluable support to enhance RJC’s mission. During the one hour luncheon, guests will be addressed by jewellery industry leaders from mining through to the retail sector, whose companies are members of the RJC. They will emphasize the benefits of becoming an RJC member, how to become RJC certified, and why the RJC Member Certification System is a benefit for the jewellery business and the global jewellery industry. This is why the event is focused to reach those companies who are not yet RJC Members,” says Michael Rae,” RJC’s Chief Executive Officer.

“We support RJC because we take CSR very seriously. We believe in trying to influence the supply chain but it should be an all-inclusive process and the RJC is the most effective and efficient way of doing so. We believe that it is the collective responsibility of the jewellery industry to maintain the integrity of its product in the eyes of the consumer and society. The message is that it is all-encompassing and that is the benefit of joining the RJC,” says Mark Jenkins, Signet Jewelers’ Group Company Secretary, and Honorary Secretary, RJC Board of Directors.

**To register for this event, please go to <http://responsiblejewellerycouncilregistration.net>
Preference will be given to Non-RJC Members.**

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together nearly 300 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The Council has developed the RJC Member Certification System, a certification system – which will apply to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

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